



FRILUFTS RETAIL EUROPE

LOOKBOOK



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Technical Image Requirements / Technische Bildanforderungen

Requirements on pictures

- clipped images on white
- SQUARE IMAGE CROP
- crop with small white frame (66px)
 - not for details
 - tent lines may be cut
- format & resolution:
 - JPG / no compression / 300dpi / 2500x2500 Px / sRGB
 - TIFF / full res / LZW-Compression / Adobe RGB
- naming schedule:
 - Globetrotter EAN Code + alphabetic extension
 - 123456789a, ...b, ...c, ff

Requirements on 360° images

- clipped images on white, (avoid additional processing when possible)
- the rotation contains 16 photos (Clockwise)
- crop with small white frame
 - tent lines may be cut
- naming schedule:
 - globetrotter article number_two digit counter
 - 123456789_01, ..._02, ..._03, ff

Technische Bildanforderungen für Freisteller

- Freisteller auf weiß
- QUADRATISCHER BILDAUSSCHNITT
- mit schmalem weißem Rand beschneiden (66px)
 - ausgenommen Details
 - Zeltleinen dürfen angeschnitten werden
- Format & Auflösung:
 - JPG / höchste Qualität / 300dpi / 2500 x 2500 Pixel / sRGB
 - TIFF / volle Auflösung / LZW-Komprimiert /Adobe RGB
- Benennung der Bilder:
 - Globetrotter Artikelnummer + Alphabethische Reihenfolge
 - 123456789a, ...b, ...c, ff

Technische Bildanforderungen für 360° Fotos

- Freisteller auf weiß (möglichst direkt / ohne Nacharbeit)
- eine Drehung umfasst 16 Fotos (im Uhrzeigersinn)
- mit schmalem weißem Rand beschneiden
 - Zeltleinen dürfen angeschnitten werden
- Benennung der Einzelbilder:
 - Globetrotter Artikelnummer_zweistelliger Zähler
 - 123456789_01, ..._02. ..._03, ff



Fotografische Vorgaben

Allgemein

- bei der Wahl der Perspektiven und Zusatzbilder an den Lookbook Vorgaben orientieren
- das zu fotografierende Produkt ist durchgehend scharf abzubilden (Ausnahme: Details)
- es ist darauf zu achten, dass bei gleichen / wiederkehrenden Artikeln eine einheitliche Perspektive eingehalten wird.
- Überstrahlungen an den Kanten durch zu starkes Hintergrundlicht vermeiden
- bei Fehlfarben bereits eine Korrektur in Capture One / Farbeditor /Erweitert vornehmen
- die Cropmaße betragen 2500 x 2500 Pixel / maximale Skalierung: 125%!!!
- für die Meßwerte von weißen Produkten gilt ein Richtwert um 245.

Bekleidung

- die Kamerahöhe sollte leicht oberhalb der optischen Mitte des Produktes liegen
- es ist auf eine gleichmäßige Ausleuchtung des Bekleidungsstücks zu achten
- vertikale Helligkeitsverläufe innerhalb des Kleidungsstücks sind zu vermeiden
- die Farbe und Helligkeit der Bekleidung wird vom Fotografen direkt nach den Aufnahme unter Normlicht kontrolliert und ggf. angeglichen
- Detailfotos werden mit dem selben Objektiv und im selben Lichtaufbau an der Büste fotografiert
- nur sinnvolle und gut verarbeitete Details zeigen / keine schlecht verarbeiteten Nähte etc.
- bei schwarzen / dunklen Produkten sollte ein härteres Licht gesetzt werden, damit Struktur und Material gut herauskommen
Eventuell partiell überbelichten, um mehr Details zu bekommen und in der Postproduction wieder dem original angleichen

360 Grad

- die Fotos der gesamten Drehung sollten schon einen Tonwert von 255 im Weiß haben
- das Produkt ist ausgewogen auszuleuchten. Besonders von unten darf keine Überstrahlung stattfinden. Das Führungslicht möglichst von oben setzen
- Einstellungen in Capture One, z.B. durch eine Verlaufebenen mit Weißraum Beschneidung (240 max.) können dabei hilfreich sein
- der Bildausschnitt soll relativ eng angelegt werden, so daß nur ein geringer Weißraum stehen bleibt (Ausnahme: Details)

Hartware

- auch hier ist auf eine exakte Farbwiedergabe zu achten, bzw das überstrahlen von metallischen Oberflächen zu vermeiden
- bei Unsicherheit oder fehlender Abbildung im Lookbook -> Rücksprache mit Stduioleitung, Redaktion bzw. Bildredaktion halten



Photographic Requirements

Generell

- Perspective / Article orientation: Use Lookbook paragon for products when ever available. If none available -> contact Team Lead or editorial.
- main images have to be sharp from front to end / details can have depth of field
- recurring articles in different colors shall resemble from angle and styling with existing images (when Frilufts Retail images)
- the illumination has to be evenly
- outshining edges caused by strong backlight are to be avoided
- brightness and color deviations between photo and reality have to be aligned directly in Capture One -> Color Editor -> Advanced
- the resolution of the output images has to be 2500x2500px 300dpi. Maximum scale of original image data: 125%!!!
- the mesuared value of white products has to be around 245

Clothing

- the camera heigth has to be slightly above the optical middle of the product
- a vertical light fall off has to be avoided
- product details have to be shot within the same light setup and with the same lens as the main images
- only useful and advantages details should be shown and whenever possible photographed directly on the mannequin
- black or very dark products shall be photographed with harder light or slighly overexposed to work out materials
(of cause overexposed images have to be aligned with original later on again in postproduction)

360 Degree

- the mesuared value of the white background should already be at 255 within the original picture
- lighten the product evenly / main lightsource should com from top
- take speciale care not to produce outglowing edges (especially from the bottom or sides)
- layers with brightness or white clipping (max. 240) gradients in Capture One can be usefull to balance between different requirements
- the image crop has to match generell requirements as much as possible. A precise positioning of the product is essential for this.

Hardware

- Perspective / Article orientation: Use Lookbook paragon for products when ever available. If none available -> contact Team Lead or editorial.
- brightness and color deviations between photo and reality have to be aligned directly in Capture One



Styling Vorgaben

Bekleidung

- entsprechend der Bekleidung die passend große Büste auswählen. Wenn vom Styling her möglich, Einsätze der Puppen entnehmen.
- symetrisches Styling: Ärmel länge / Weißraum unter den Armen auf gleicher Höhe, gerade Säume vorne und hinten, Reißverschlüsse geschlossen, ...
- In der Ellenbeuge sollen leichte Falten gelegt (Ärmel nicht lang ziehen) und die Bündchen leicht geschlossen werden (2 Finger Spielraum).
- bei dunkler Kleidung auf Staub und Fussel achten (mit Tape oder Fusselrolle entfernen).
- Jacken sind bis oben hin geschlossen / bei Hemden wird der oberste Knopf offen gelassen.
- Wenn die Kameraperspektive einen Einblick in die Bekleidung gewähren würde, der durch die Puppe verdeckt ist, wird immer ein Retuschebild angefertigt
 - > Bekleidung auf links in entsprechendem Winkel auf Büste ziehen. Benennung: siehe Retusche Vorgaben
- Für enganliegende Bademode und Funktionswäsche die mit „X“ gekennzeichnete Büste verwenden
- störende Größenschilder oder Waschzettel sind zu verstecken oder zu retuschieren!

Schuhe

- Die Schnürsenkel werden vorne nach Innen geführt und versteckt / bei Schnürstiefeln darf der Knöchelbereich nicht zu weit geschnürt sein.
- sind Schnürsenkel in einer Zweitfarbe beigelegt, wird ein zusätzliches Foto mit dieser Schnürung angefertigt (Position 03 aus der 360 Grad Drehung).
- es wird in der Regel der rechte Schuh fotografiert. Ist nur der linke Schuh vorhanden, so wird dieser trotzdem wie ein rechter Schuh ausgerichtet
- „Flipflops“ werden nicht gedreht! Alle anderen Sandalen (z.B. Birkenstock) werden immer gedreht.
- Staub mit Klebeband vom Schuh abziehen. Wenn es das Material nicht zuläßt (z.B. Nubuk Leder) Druckluft verwenden
- Wildleder in einheitliche Richtung streichen / auf „Fingerabdrücke“ achten

Rucksäcke/ Taschen

- der Drehpunkt von Rucksäcken liegt zwischen Rückenfläche und Ansatz der Träger (Wirbelsäule)!!!
 - > ansonsten kann der Crop nicht optimal umgesetzt werden
- die Reißverschlüsse befinden sich möglichst immer oben links, so dass sie auf dem a-Bild gut zu erkennen sind
- der Rucksack wird mit Keilen oder im Extremfall mit einem Dorn so ausgerichtet, damit er gerade steht. Die Rückenfläche darf niemals nach vorn kippen!!!
 - > Ist dies nicht 100% umsetzbar, vor der Entwicklung in Capture One Einzelbilder begradigen
- die Riemen laufen parallel zum Rucksack nach vorne. Riemen, die sich weiter oben befinden, dürfen herunterhängen.
- der Bauchgurtverschluß soll mittig liegen, der Brustgurt auf gleicher Höhe eingestellt sein
- ausgestopfte Netze müssen prall gestopft sein. Plastikfolie mit schwarzem Tuch überdecken oder Stopfmaterail kurz vor der Drehung entnehmen
- Innenansichten werden wenn möglich gleich im Anschluss mit auf dem Teller fotografiert (z.B. Kanken).
- Findet ein extra Shooting für Innenansichten in einem anderen Set statt -> Farbabgleich mit 360 Grad Drehung



Styling Guideline

Clothing

- use best fitting mannequin for the sample size / remove mannequin compartments when ever possible for minimum retouch
- symetric styling: arm lenght, free space between arms and torso, straight hem on front- and backside, Zippers closed, ...
- light wrinkles in elbow area (arms not too straight and long), cuffs closed with two fingers space
- special attention on dust by dark clothes (use tape or lint roller)
- Jackets have to be closed completely / Shirts: collar button has to be open
- when camara perspective would give an insight, that is covered by mannequin -> take additional image for retouch
 - > put on „inside out“ and photograph from corresponding angle
- for swim suits and bikinis use X marked mannequin
- size or wash tags have to be removed in retouch

Shoes

- laces have to be lead from front to inside (no loops)
- if there is a second pair of laces in a different color -> additional image in position 03 from 360 rotation has to be taken
- if available right shoe is used for 360 rotation / start with outside -> tip points right (if there is only a left sample tip also points to the right)
- „flip flops“ will not be rotated, all other kinds of sandals will
- use tape to remove dust from / if material is to sensitive (e.g. nubuk leather) use pressured air spray
- suede has to be brushed in one direction / no “ finger prints“

Backpacks / Bags

- rotation point has to be between backside and straps (spine)
 - otherwise image can't be cropped optimal
- zippers have to be on top left corner for best presentation in a-image
- the backpack has to be adjusted with rubber wedges or in extreme cases with a mandrel to stand straight
 - > when not practicable, rotate image in Capture One to 100%
- long straps are lead to fronside slightly under the backpacks bottom
- the belly clasp has to be centered, the breat belt has to horizontal
- stuffed mesh pockets have to covered with black fabric or stuffmaterial be removed shortly before taking the pictures
- insight view should also be taken on rotation table whenever possible (e.g. Kanken)
- if insights are taken in seperate shooting -> make color comparison/correction with 360 images



Retusche Vorgaben

Bekleidung

- Vorder- und Rückseite (bei Hosen auch die Seitenansicht) immer zum Freistellen zum Dienstleister geben
- weicht ein Bekleidungsstück durch Styling in Breite oder Form zu sehr vom gelegten Schnitt ab
 - entsprechend nachbearbeiten / verflüssigen
 - (z.B. Hosen Saum am Beinende wird häufig breiter, da Puppe ohne Füße)
 - (z.B. Thorso durch Styling in der Achsel oder gewünschtem Durchschuss zu sehr V-Förmig)
- Kürzen: Wenn Hosen in Rohlänge kommen oder auch durch ihren Schnitt und das Styling auf unseren Büsten unnatürlich lang wirken
 - > digital kürzen (Knöchelmaß markiert)
- störende Größenschilder oder „Waschzettel“ sind zu verstecken oder wegzuretuschieben!

Schuhe

- bei besonderem Aufwand wie z.B. Staub, Kleberesten, ausgestanzten Sohlen etc. das Kürzel „_st, _kl, oder _ba“ vergeben.

Rucksäcke

- Keile selber entfernen oder bei zu großem Aufwand mit Kürzel „_ba“ und entsprechender Info an den Dienstleister schicken
- bei besonderem Aufwand wie z.B. Staub
- Rucksäcke aus der Drehung bei Schräglage individuell in Capture One drehen und entsprechend anpassen. Dann erst entwickeln.
- störende Größenschilder oder „Waschzettel“ sind bei Innenansichten zu verstecken oder wegzuretuschieben!



Benennung der Bilder

360 Grad

Bei 360 Grad Drehungen erfolgt die Benennung wie folgt:

267864003_01 bis _16.jpg

Die Einzelansicht des Schuhs von oben wird mit **f** und das Sohlenfoto mit **g** benannt (ohne Leerzeichen).

Ist nur der linke Schuh vorhanden wird der Ordner mit „Artikelnummer_L“ benannt.

Benennung für Litho

Ab sofort bitte weitere Namens Kürzel vergeben, da wir unseren Dienstleisterworkflow ändern und nur durch striktes Einhalten der Kürzel günstigere Konditionen gewährleistet werden können.

Nach wie vor bitte eigenständig kleine Symmetrie/Retusche/Form-Korrekturen bei geringem Aufwand durchführen!

xxxxx_Farbmuster.jpg =	Farbmusterbilder
xxxxx_hh.jpg =	Hilfsbilder
xxxxx_fs.jpg =	nur Freistellen, Weißen
xxxxx_rr.jpg =	Torsoretusche, Einbauten
xxxxx_uu.jpg =	Umfärben
xxxxx_ob.jpg =	ohne Bearbeitung, z.B. Details, Stoffklinken, schon selbst bearbeitete Bilder!!
xxxxx_ba.jpg =	besonderer Aufwand, d.h. Aufwändiges Stempeln und Retuschieren eventuell nur mit Briefing.
xxxxx_vs.jpg =	Verflüssigen, Ausbeulen, Verschönern der Form, wenn zu zeitaufwendig (> 2min.), um es selbst zu machen.

Sind mehrere Bearbeitungsschritte erwünscht, dies bitte auch im Dateinamen kenntlich machen und mehrere Kürzel vergeben!

BEISPIEL: xxxxx_rr_vs.jpg Bei diesem Bild müssen Einbauten des Rückteils und Schönheitskorrekturen vorgenommen werden.
 xxxx_fs_vs.jpg Dieses Bild muß freigestellt und verflüssigt werden.



Capture One - Voreinstellungen / Anweisungen

In Capture One müssen einheitliche **Grundeinstellungen** auf jedem Studio Rechner voreingestellt werden. Das entsprechende Template ist zentral bereitgestellt.

Belichtung

- **Kontrast: 6**

- Sättigung: bei Blautönen reduzieren, sonst nach Sicht.

- **Klarheit: 11, Methode: natürlich**

Gradationskurven

- es empfiehlt sich, eine leichte „S-Kurve“ über das Foto in den Gradationskurven zu legen.

- Sättigung nach Bedarf, bei Blautönen ist die Sättigung häufig zu reduzieren.

Klarheit

- Klarheit Richtwerte: bei Textilien und Nonfood 11 und **bei 360 Grad 9**, Methode neutral oder natürlich.

Bitte genau schauen, daß „neutral“ keine Vignettierung erzeugt.

Schärfung

- Schärfung: **Soft-Sharpening 2** aus dem Menü wählen, den **Radius auf 1,0** reduzieren.

Farbkorrekturen

- bei Farbkorrekturen im Farbeditor unter dem Reiter „Erweitert“ individuelle Farbanpassungen vornehmen.

Ausschnitt

- Ausschnitt: quadratisch, d.h. mindestens 2500 x 2500 px

- Aufnahme mit schmalen weißen Rand beschneiden

- Ausgabe: Jpeg, 300 dpi, Farbraum sRGB

Weißabgleich

- den Weißabgleich mit der Graukarte oder dem SpyderCube vornehmen.



Color Check – Fjällräven Color Database



a - main image - front



b - additional - back



c - additional - ...



d - additional - ...



e - additional - ...

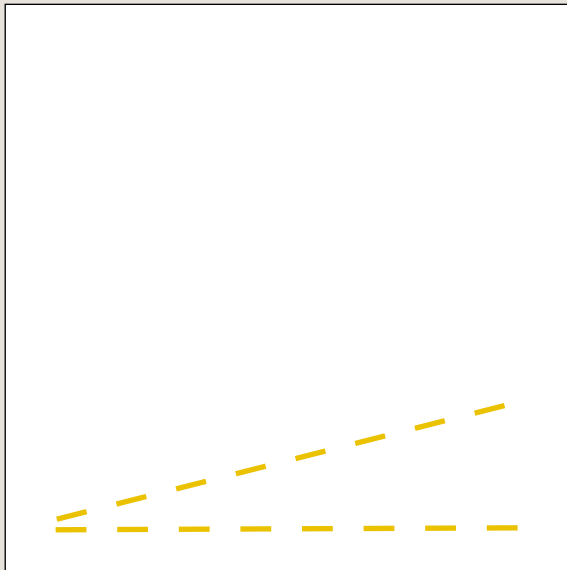
Compare colors with „FJR Musterdatenbank“ on our Server.

Add new color samples when not yet in database!

f - optional - ...



Capture One / Photoshop Layover Masks



Angle 0 or about 14°



Crop - Shoes an everything else



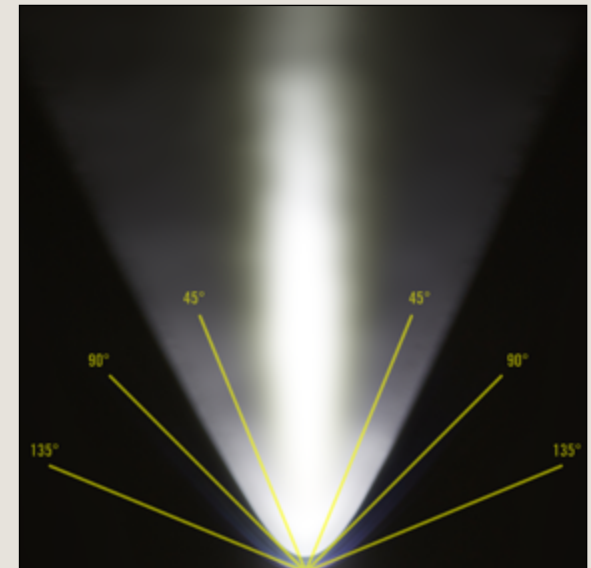
Mask - angle for most inside views



Mask - for socks -camera distance: 150cm - height: 20



mask - for beanie's



Info Layer for light cones

Clothing / Bekleidung - Coats & Parkas / Mäntel



a - main image - front



b - additional - back



c - additional - pocket



d - additional - inner pocket



e - additional - cuffs details



f - optional - other details



g - optional - other details



h - optional - hood details

Clothing / Bekleidung - extras for Double Jackets / Doppeljacken



■■■ - additional - inner jacket front



■■■ - additional - inner jacket back



Clothing / Bekleidung - Jackets without Hood / Jacken ohne Kapuze



a - main image - front



b - additional - back



... - additional - pocket with insight



... - additional - inner pocket



... - additional - cuffs with insight



... - optional - cut and logo detail



... - optional - inner details



... - optional - logo



Clothing / Bekleidung - Jackets without Hood / Jacken



c - additional - 3/4 side for Fenix Brands



d - additional - close up for Fenix Brands



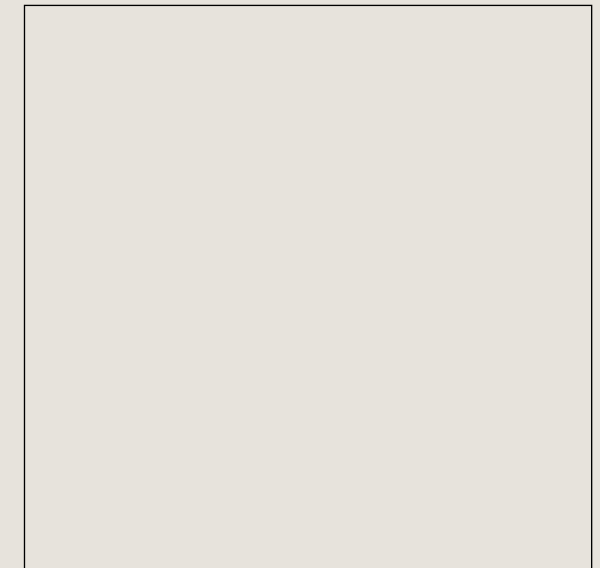
e - additional - shoulder detail for Fenix Brands



d - optional - packed



e - optional - hood



f - optional - ...



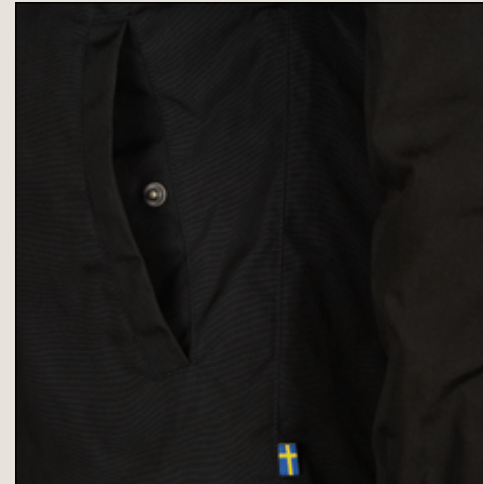
Clothing / Bekleidung - Hooded Jackets / Jacken mit Kapuze



a - main image - front



b - additional - back



... - additional - pocket with insight



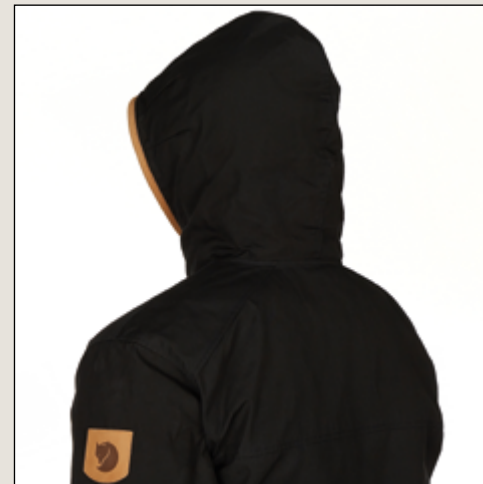
... - additional - inner pocket



... - additional - cuffs with insight



... - additional - logos



... - additional - hood 3/4 back + shoulder



... - optional / additional for Fenix Brands



Clothing / Bekleidung - Hooded Jackets / Jacken mit Kapuze



C - additional for Fenix Brands - 3/4 front



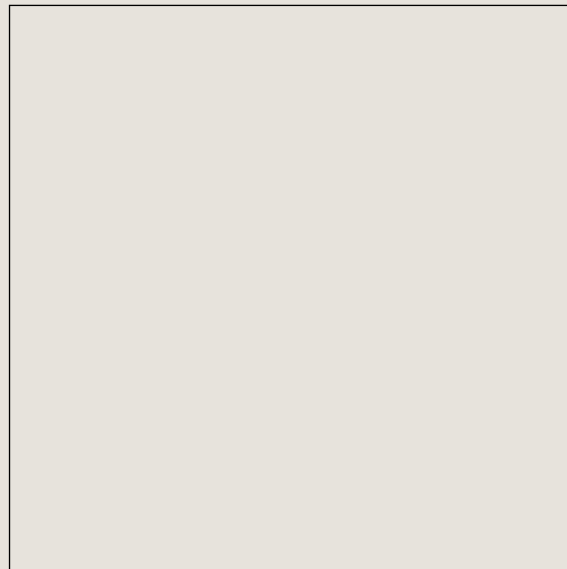
... - additional for Fenix Brands - close up of special details



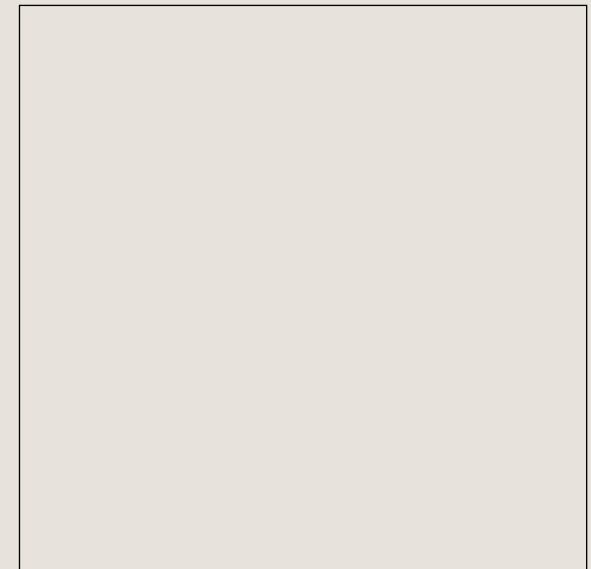
... - additional - when lining is special



... - additional - double zipper



... additional - ...



... optional - ...

Clothing / Bekleidung - Jackets with under arm ventilation / Jacken mit Unter-



a - main image - front



b - additional - back



c - additional - pocket and under arm zip details



d - additional - cuffs detail



e - additional - inside details



f - optional - more inside details



g - additional - hood detail 3/4 back



h - optional - hood detail / additional for Fenix



Clothing / Bekleidung - Softshell Jackets / Jacken



a - main image - front



b - additional - back



c - optional - cuffs details with insight



d - additional - pocket detail



e - additional - brand logo



f - additional - hood detail

Clothing / Bekleidung - Vest / Weste



a - main image - front



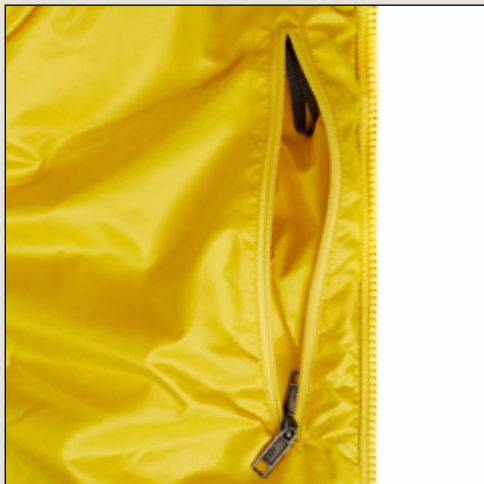
b - additional - back



c - additional - 3/4 front + _hh



d - additional - pocket detail



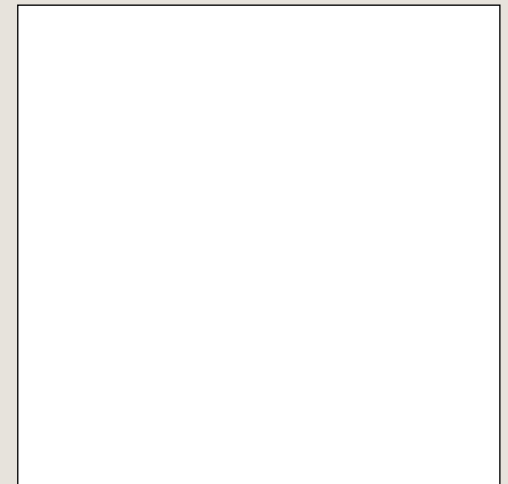
e - optional - inner pocket detail



f - additional - logo detail



p - optional - bag detail



... - optional - anything of interest



Clothing / Bekleidung - Pullover - Sweatshirts - Longsleeves (Men / Herren +



a - main image - front (masculin or straight fit)

b - additional - back



,... additional - relevant details or logos

,... additional - relevant details or logos



c - additional - 3/4 side for Fenix Brands

Styling auf Puppe

Die Passform der Kleidung sollte bei lockerem Sitz nicht zu stark vom eigentlichen Schnitt abweichen.
Bei Herren Oberbekleidung grundsätzlich eher gerade bis V-förmig.

Werden Falten durch Überlagerung kaschiert und dadurch die Form des Schnitts verändert, ist dies durch Verflüssigen in der Retusche wieder auszugleichen.

Wenn es der Schnitt des Oberteils zulässt, sollte der Durchschuss unter dem Armen bis mindestens zum unteren Rippenbogen reichen.

Das Styling der gelegten Falten soll an real auftretenden Falten orientiert sein, um möglichst natürlich zu wirken.

Der Faltenwurf, sowie Größe und Form des Durchschusses, sollen möglichst achsensymmetrisch gestylt werden.

Die Form der Silhouetten von Vorder- und Rückseite dürfen nicht zu stark voneinander abweichen.

Ärmel nicht lang ziehen. An natürlichem Sitz orientieren.
Leichte Falten in der Ellenbeuge setzen.



Clothing / Bekleidung - Pullover - Sweatshirts - Longsleeves



a - main image - front



b - additional - back



c - additional - 3/4 front for Fenix Brands



... - additional - print detail



... - additional - logo detail



... additional - logo detail



... - optional - special cut

Styling auf Puppe

Die Passform der Kleidung sollte bei lockerem Sitz nicht zu stark vom eigentlichen Schnitt abweichen. Bei Damen Oberbekleidung in der Regel eher gerade bis leicht tailliert.

Werden Falten durch Überlagerung kaschiert und dadurch die Form des Schnitts verändert, ist dies durch Verflüssigen in der Retusche wieder auszugleichen.

Wenn es der Schnitt des Oberteils zuläßt, sollte der Durchschuss unter dem Armen bis mindestens zum unteren Rippenbogen reichen.

Das Styling der gelegten Falten soll an real auftretenden Falten orientiert sein, um möglichst natürlich zu wirken.

Der Faltenwurf, sowie Größe und Form des Durchschusses, sollen möglichst achsensymmetrisch gestylt werden.

Die Form der Silhouetten von Vorder- und Rückseite dürfen nicht zu stark voneinander abweichen.

Ärmel nicht lang ziehen. An natürlichem Sitz orientieren. Leichte Falten in der Ellenbeuge setzen.

Clothing / Bekleidung - T-Shirts



a main image - front



b - additional - back



c - additional - Print or Logo



a main image - front



b - additional - back



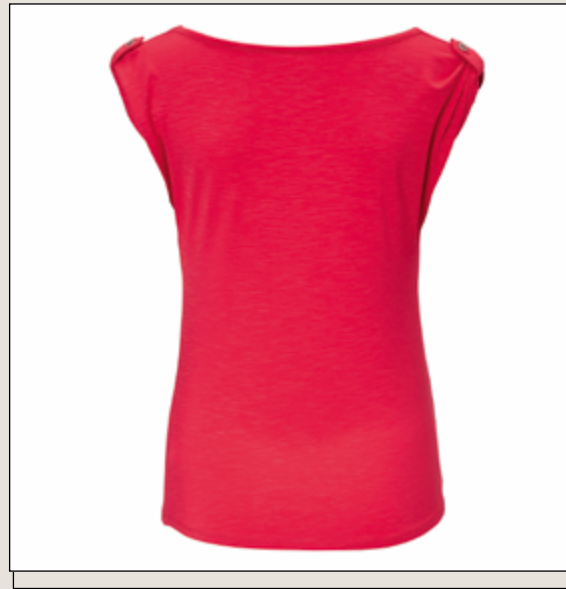
c - additional - Print or Logo



Clothing / Bekleidung T-Shirts & Tops



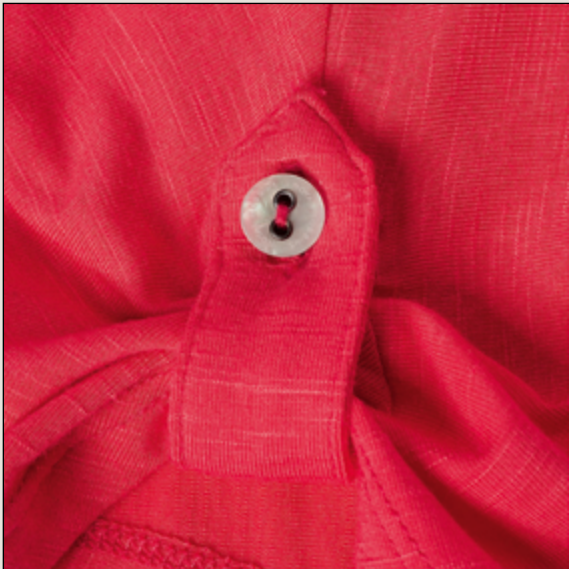
a - main image - front



b - additional - back



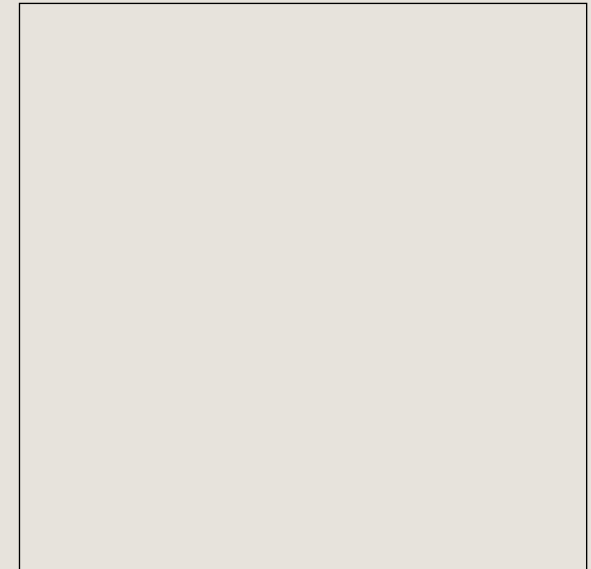
c - additional - alternative styling



d - additional - ...



e - additional - ...



f - optional - ...



Clothing / Bekleidung – Shirts / Hemden - Men / Männer



a - main image - front (straight fit)



b - additional - back



c - optional - rolled up sleeves (if it comes with extra)



d - additional - pockets



e - additional - buttons



f - optional - detail of rolled up sleeves / button

Clothing / Bekleidung - Tops



a - main image - front + _hh



b - additional - back + _hh



c - additional - details



d - optional - details



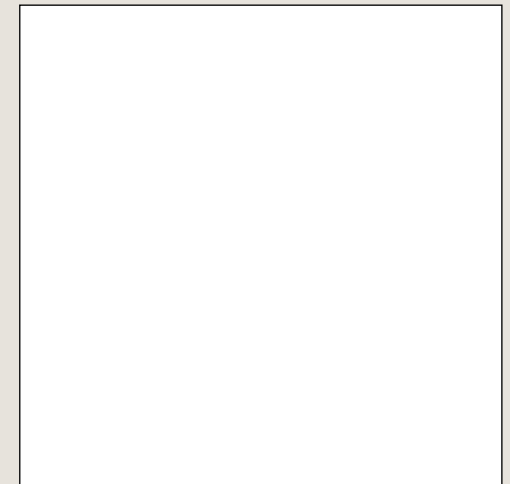
a - main image - front + _hh



b - additional - back + _hh



c - additional - xxx



d - optional - more details



Wäschebüste
mit „X“
verwenden

Clothing / Bekleidung - Swimwear / Bademode - Bikinis & Swim Suits



a - main image - front + _hh



b - additional - back + _hh



a / c - additional - front + _hh



b / d - additional - back + _hh



a - additional - front + _hh



b - optional - back + _hh



a - main image - front + _hh



b - additional - back + _hh



Bottoms Clothing / Unterteile Bekleidung - Underpants / Unterhosen



a - main image - front +_hh



b - additional - back



c - optional - detail



Wäschebüste
mit „X“
verwenden



a - main image - front +_hh



b - additional - back



c - optional - detail



aa - combo image when set / + all pants single



Bottoms Clothing / Unterteile Bekleidung - Bike Pants / Fahrradhosen



a - main image - front +_hh



b - additional - 3/4 front +_hh



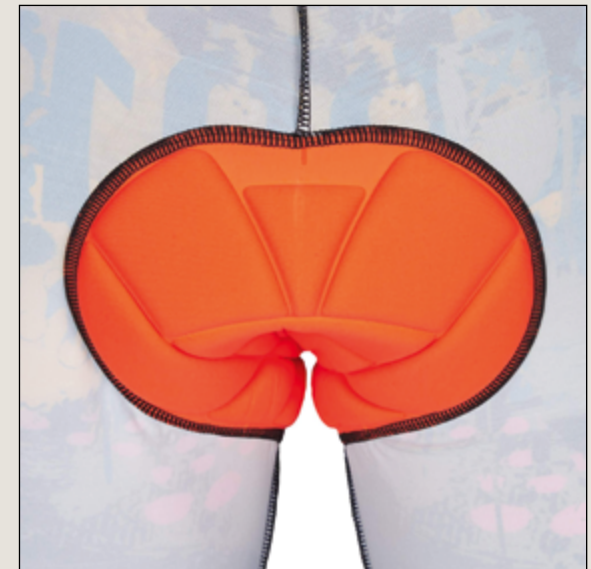
c - additional - back



d - additional - detail



e - additional - detail



f - optional - detail



Clothing / Bekleidung - Pants / Hosen - Trekking



a - main image - front +_hh



b - additional - 3/4 front +_hh



c - additional - back



d - additional - individual details



e - additional - individual details



f - optional - individual details



Clothing / Bekleidung - Pants / Hosen - Trekking



a - main image - front +_hh



b - additional - 3/4 front +_hh



c - additional - back



d - additional - individual details



e - additional - individual details



f - optional - individual details

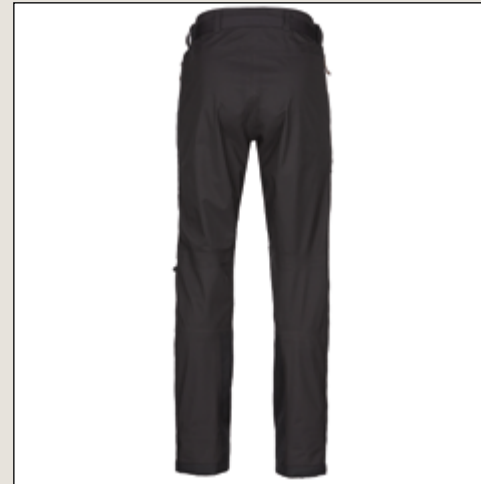
Clothing / Bekleidung - Pants / Hosen - Hardshell



a - main image - front +_hh



b - additional - 3/4 front +_hh



c - additional - back



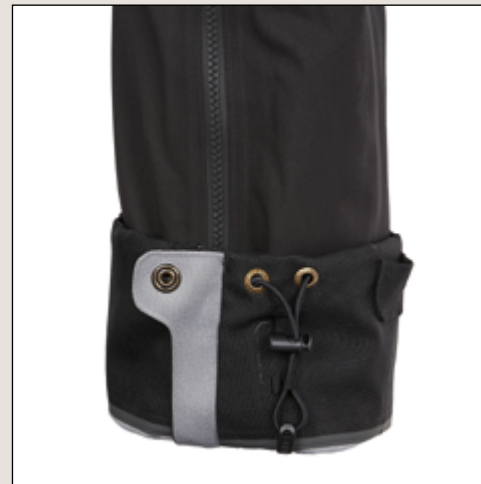
d - additional - individual details



e - additional - individual details



f - optional - individual details



g - optional - individual details



h - optional - individual details

Bottoms Clothing / Unterteile Bekleidung - Zip Off



a - main image - front + _hh



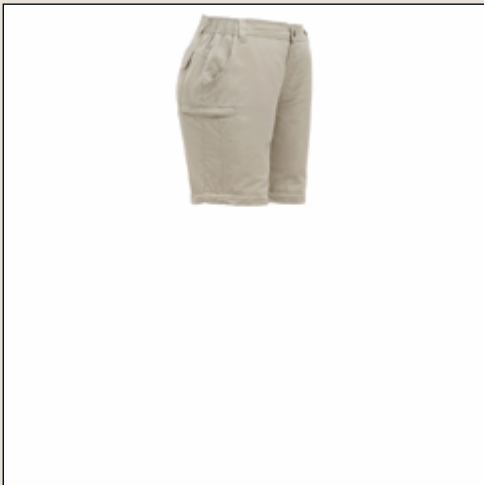
b - additional - 3/4 front + _hh



c - additional - back



d - additional - 3/4 front - same crop as total



e - additional - 3/4 front - same crop as total



f - additional - individual details



g - additional - individual details



h - additional - individual details



Bottoms Clothing / Unterteile Bekleidung - Pants / Hosen



a - main image - front +_hh



b - additional - 3/4 front +_hh



c - additional - back +_hh



d - additional - details



e - additional - details



f - optional - details



Bottoms Clothing / Unterteile Bekleidung - (Biking) Shorts / Kurze (Fahrrad) Hosen



a - main image - front +_hh when necessary



b - additional - 3/4 +_hh when necessary



c - additional - back



d - additional - inner pant (when available) +_hh



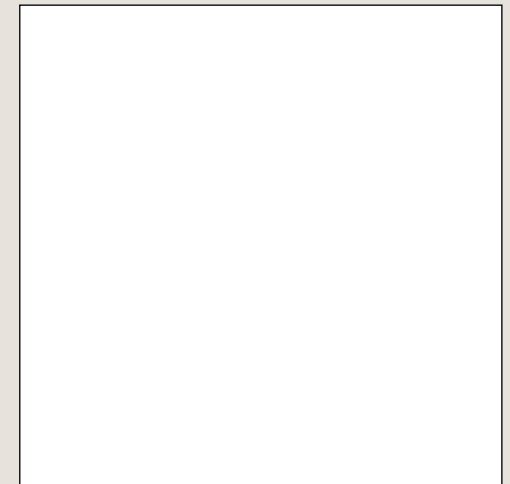
e - additional - detail



f - optional - detail



g - optional - detail



h - optional - xxx



Bottoms Clothing / Unterteile Bekleidung - Skirts / Röcke



a - main image - front +_hh when necessary



b - additional - 3/4 front +_hh when necessary



c - additional - back



d - additional - details



e - additional - details



f - optional - more details



Clothing / Bekleidung - Dresses / Kleider



a - main image - front



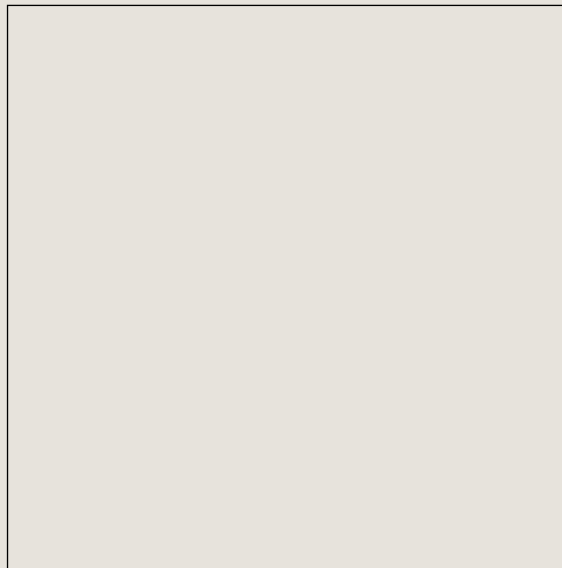
b - additional - back



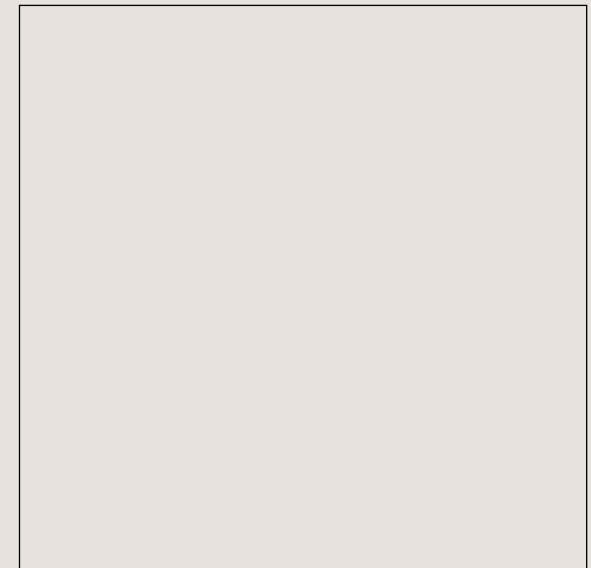
c - additional - ...



d - additional - ...

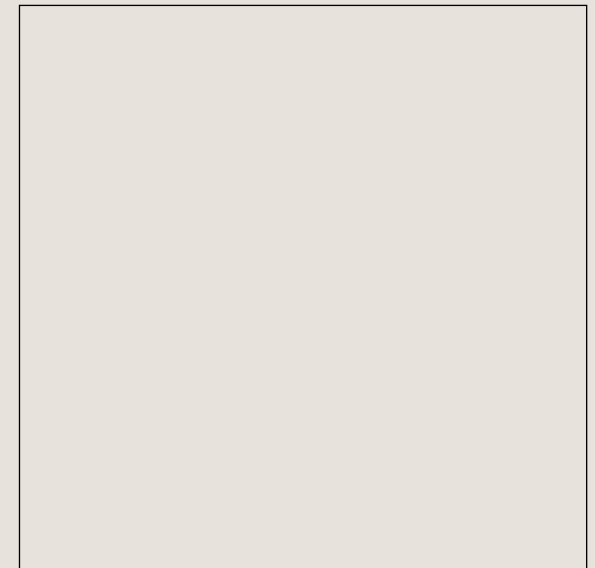


e - optional - details



f - optional - details

Clothing / Bekleidung - Beanies / Mützen

**a** - main image - 3/4 front**b** - additional - detail**C, ...** - additional - more details**a** - main image - 3/4 front**b** - additional - detail**_hh** - retouch image



Clothing / Bekleidung - Caps / Schirmmützen



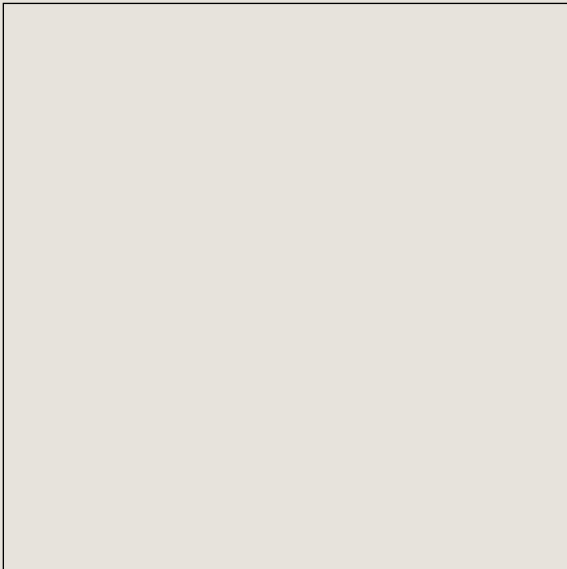
a - main image - front



b - additional - back



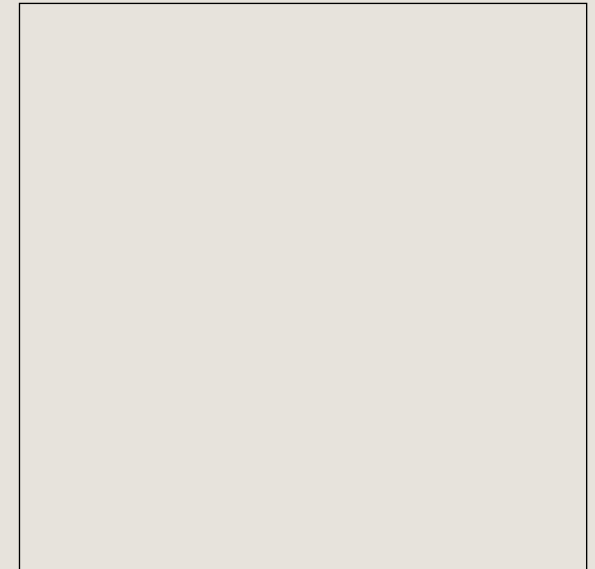
c - additional - ...



d - additional - ...



e - additional - ...



f - optional - ...

Clothing / Bekleidung - Hats / Hüte



a - main image - 3/4 Front



b - additional - top



c - additional - details



d - additional - details



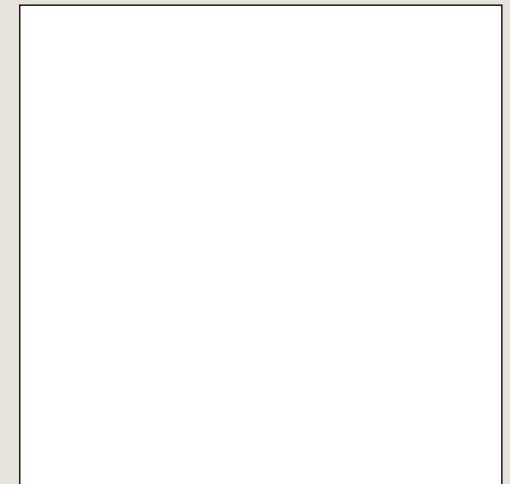
a - main image - 3/4 Front



b - additional - top



c - additional - details



d - additional - details



Clothing / Bekleidung - Accessoires - Handschuhe, Finger



a - main image - backside of the left hand



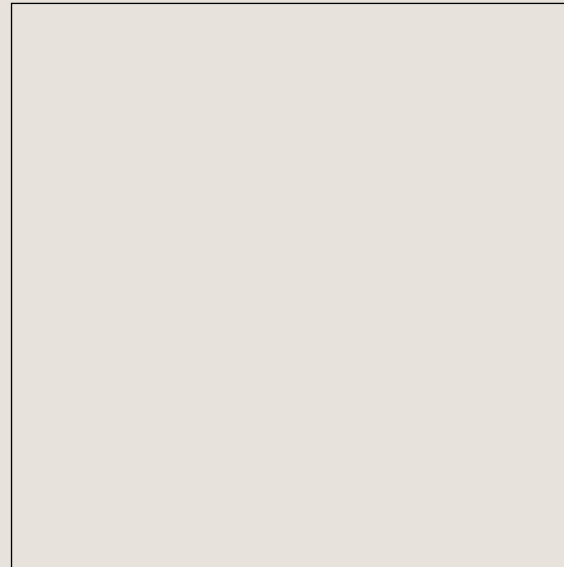
b - additional - palm of the left hand



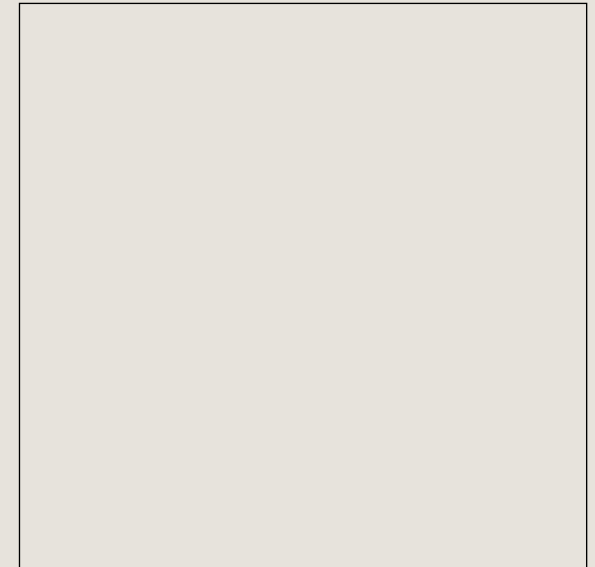
c - additional - detail - left thumb and index finger



d - additional - detail lining



e - optional - xxx



f - optional - xxx



Clothing / Bekleidung - Accessoires - Gloves / Handschuhe



a - main image - backside of the left hand



b - additional - inside



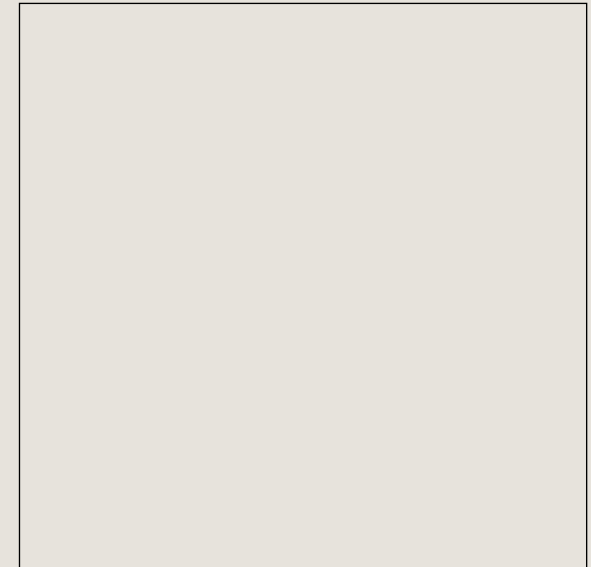
c - additional - detail inside



d - additional - detail lining



e - optional - detail



f - optional - xxx

Clothing / Bekleidung - Accessoires - Scarfs & Neckcloths /



a - main image - xxx



b - additional - xxx



c - additional - xxx



d - additional - xxx



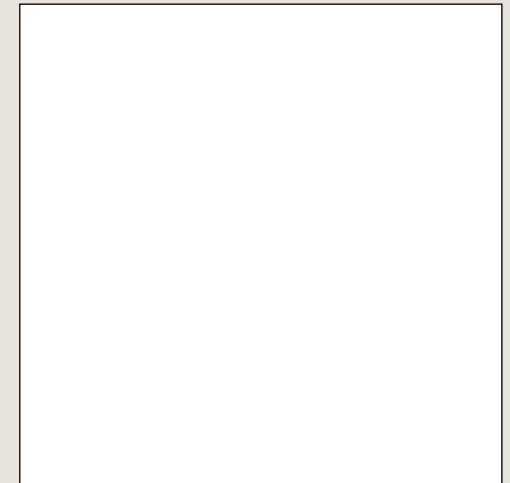
e - additional - xxx



f - optional - xxx



g - optional - xxx



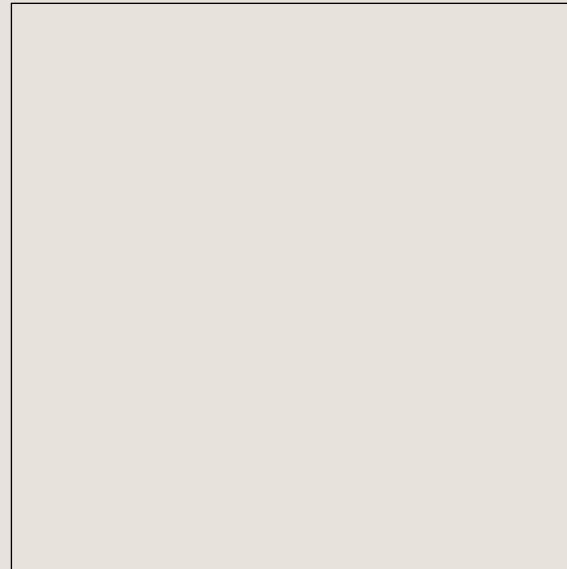
h - optional - xxx



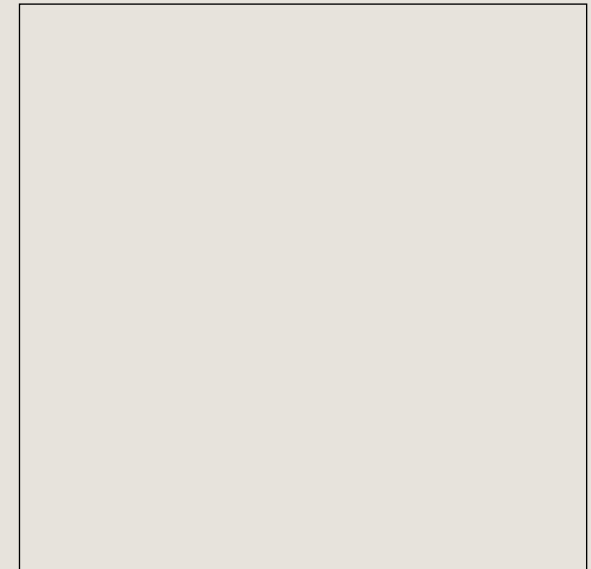
Clothing / Bekleidung - Belts & Head bands / Gürtel, Stirnbänder



a - main image - front



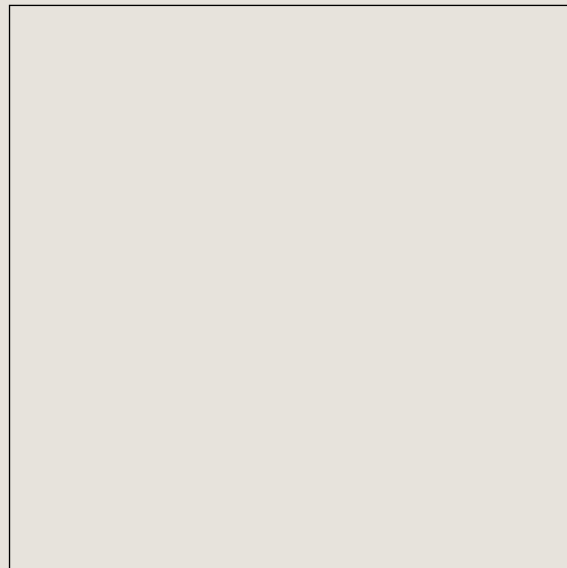
b - additional - detail



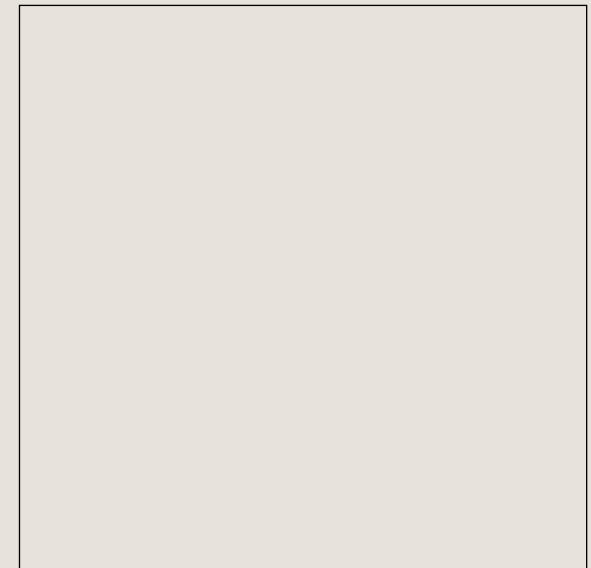
c - optional - ...



a - main image - 3/4 front



b - additional - detail



c - optional - ...



Clothing / Bekleidung - Armlings, Gountlets & Leggings / Armlinge



a - main image - hollow man arm pair



... - additional - sticky inside



... - additional - reflectors, logos, ...



a - main image - front



a - additional - 3/4 Front



... - optional - details



... - optional - details



... - optional - sticky inside



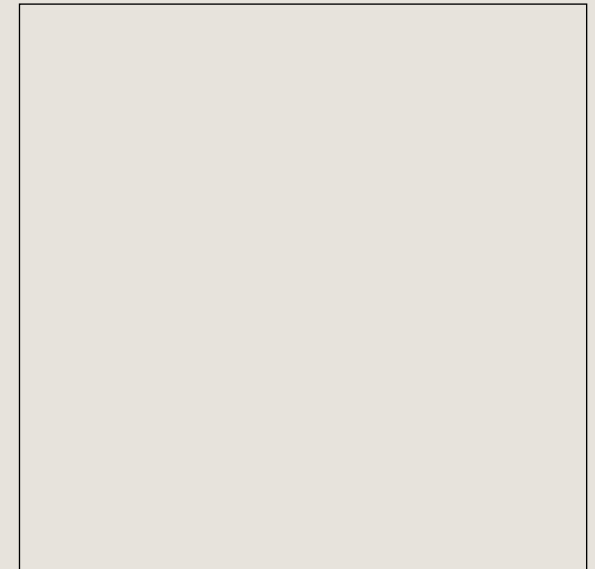
Clothing / Bekleidung - Socks / Socken



a (_rr) main image - front (use mask)



#b - additional - back (use mask)



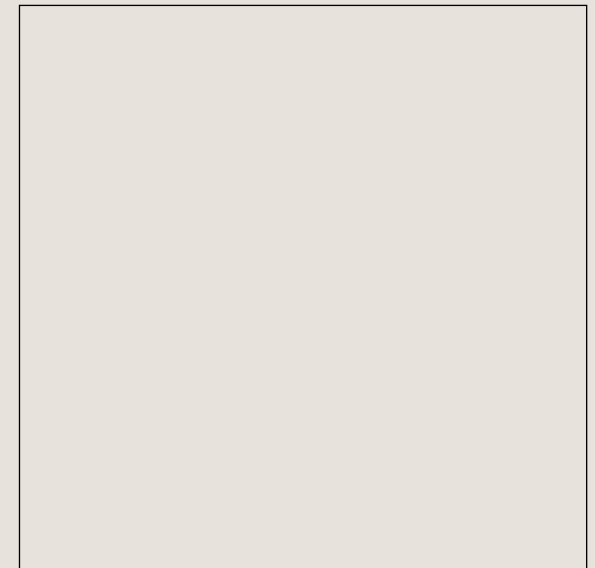
a (_hh) - retouch image for inside)



d - optional - when l & r are different

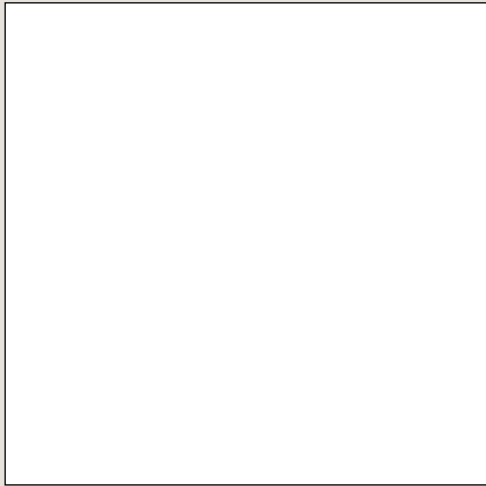


e - optional - create set image after retouche

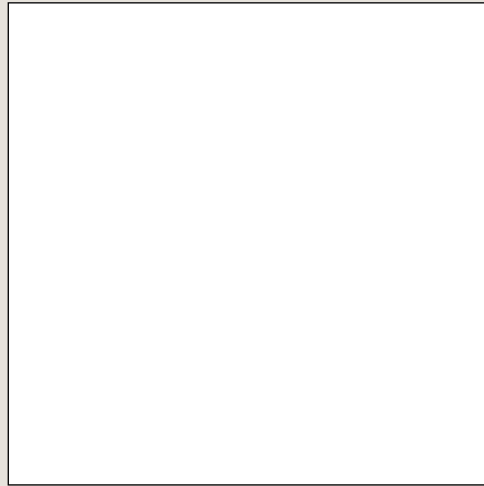


f - optional - xxx

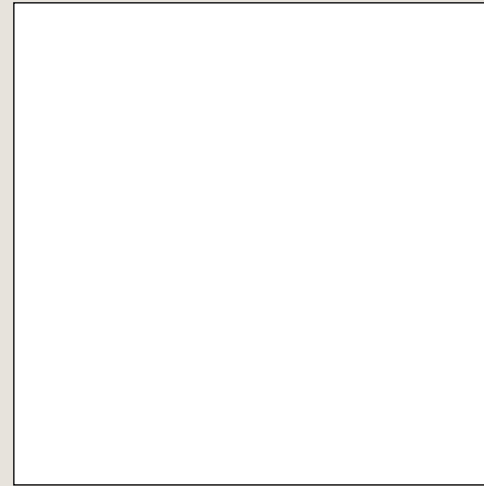
.....



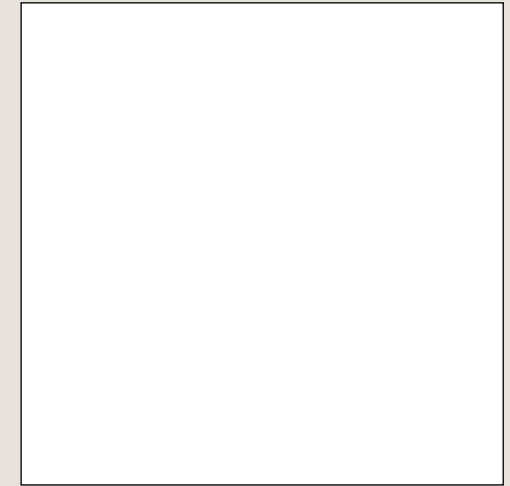
a - main image - xxx



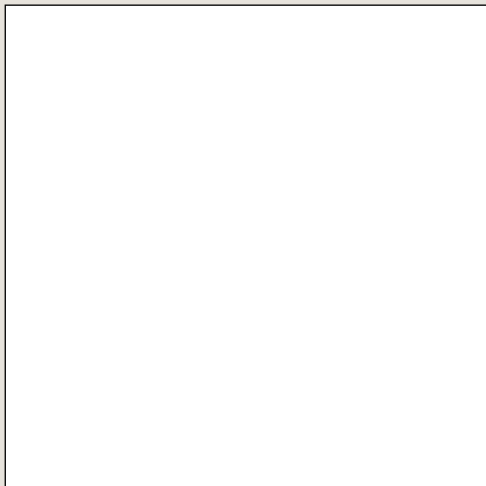
b - additional - xxx



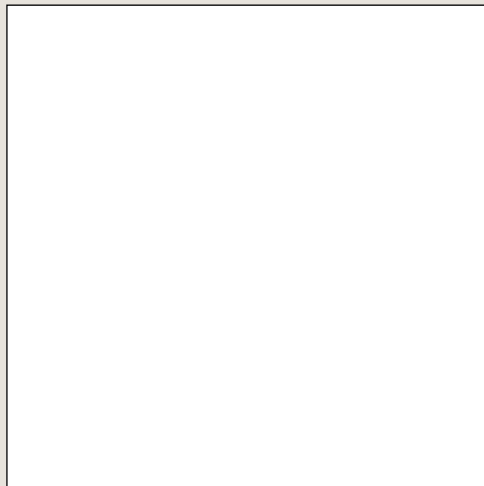
c - additional - xxx



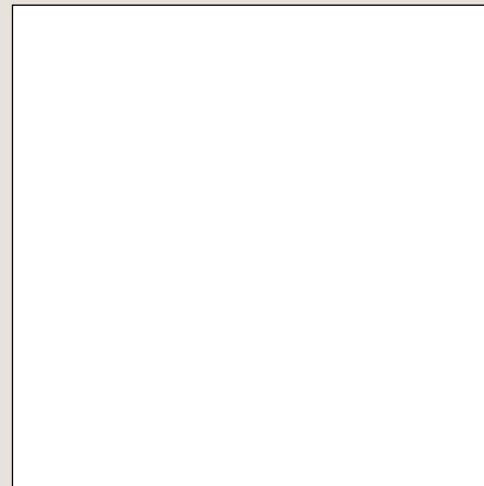
d - additional - xxx



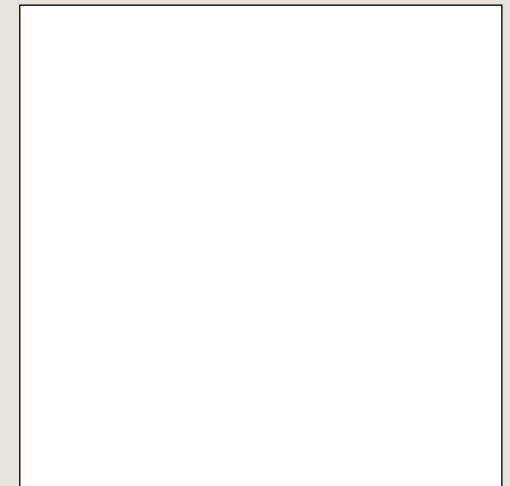
e - additional - when left and right are different



f - optional - xxx

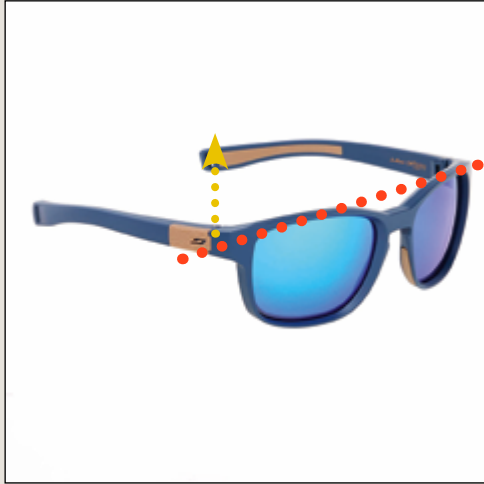


g - optional - xxx



h - optional - xxx

Accessoires – Glases Sunsglases / Brillen Sonnenbrillen



a - main image - 3/4 view -above eye level



b - additional - side view



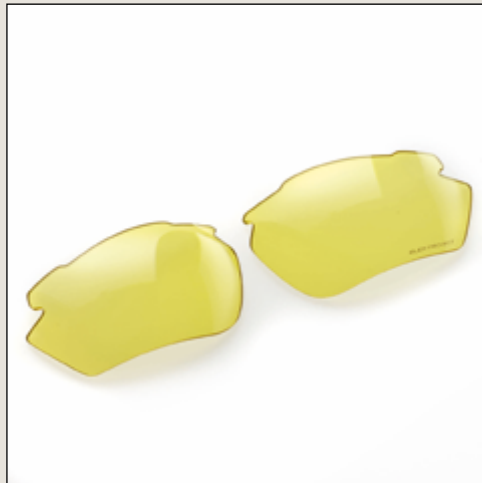
c - additional - top view



d - additional - extras



e - additional - extras



f - optional - extras



g - optional - extras



h - optional - extras

Accessoires – Snow Goggles / Schneebrillen



a - main image - 3/4 frontal view



b - additional - side view



c - additional - detail



d - additional - detail



e - additional - extra



f - optional - extra applied



g - optional - hardcase



h - optional - softcase



Accessoires – Uhren / Watches / Smartwatches



a - main image - frontal



b - additional - light side view



c - additional - side view



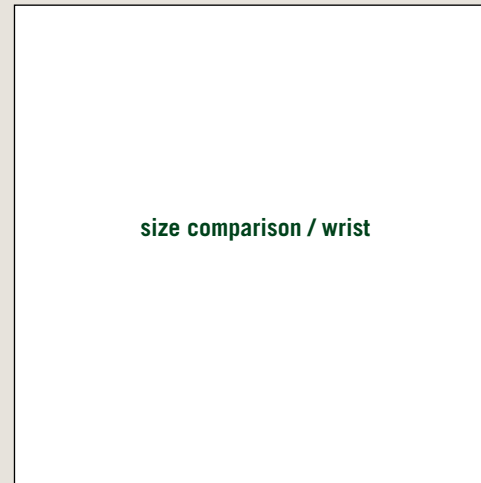
d - optional - alternative screen



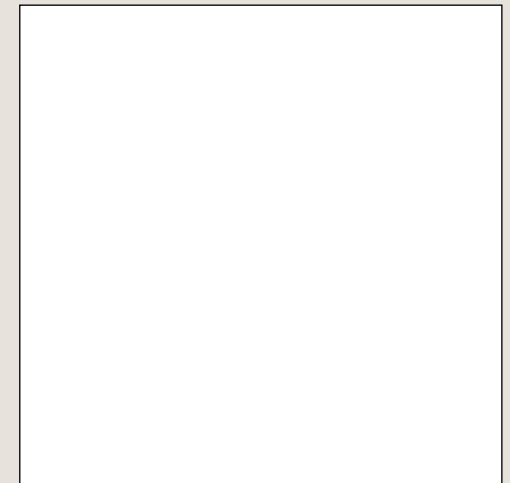
e - optional - alternative screen



f - additional - complete content



g - additional - size





Clothing / Bekleidung - Shoes / Schuhe



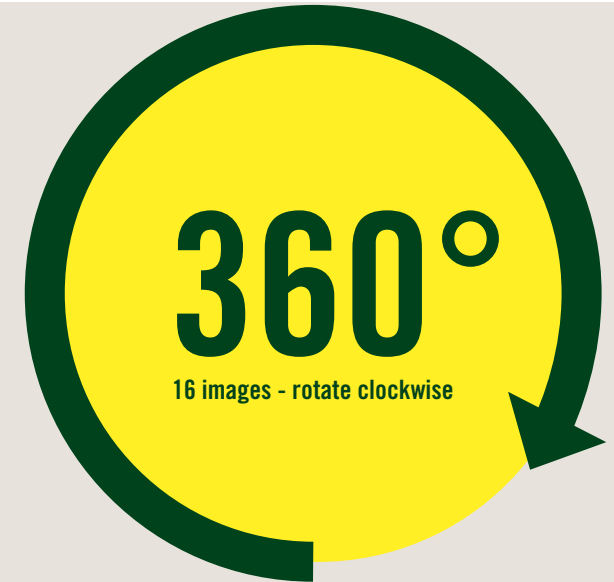
start position - Side view - #####_01

Ausrichtung / Orientation:

- der rechte Schuh wird als Muster bevorzugt verwendet
- the right shoe is the preferred sample
- die Schuhspitze zeigt in jedem Fall nach rechts
- the tip of the shoe points always to the right
- der Schuh wird in Breite und Tiefe zum Drehpunkt zentriert
- the shoe has to be centered in width and depth to the pivot point
- zur Kontrolle wird der Schuh auf die Hacken Ansicht gedreht, um Position und Winkel zu prüfen
- the centered position and angle has to be controlled by rotation the shoe to the heel position
- der Schuh ist auch von der Höhe her mittig im Bildausschnitt zu positionieren (siehe Stiefel)
- the shoe also has to be centered in heights to the frame (see boots)
- iKameraposition (Stativplatte) 30cm über Aufstellfläche
- camera position has to be 30 cm above the rotation plate
- Benennung der 16 Einzelbilder aus der Drehung: Artikelnummer_2-stelliger Zähler
- the images from the rotation have to be named as: article number_2-digit counter
- alle zugehörigen Bilder werden in einem Ordner mit der Artikelnummer abgelegt
- all images have to be placed in a single folder named with the article number
123456789: 123456789_01 to 123456789_16 + 123456789ff & g



Control Position / Heel



f - additional - top view - tip up - name: 123456789f



g - additional - bottom view - tip up - name:123456789g



X - optional - Special Detail Pos. 03 (Laces, Pockets,



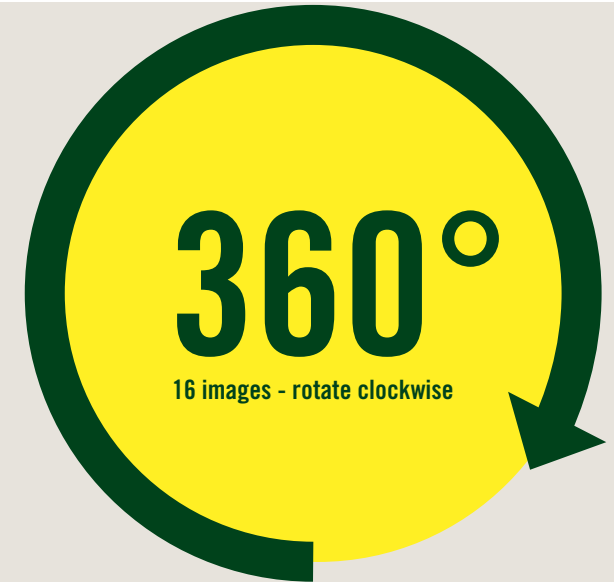
Clothing / Bekleidung - Boots / Stiefel



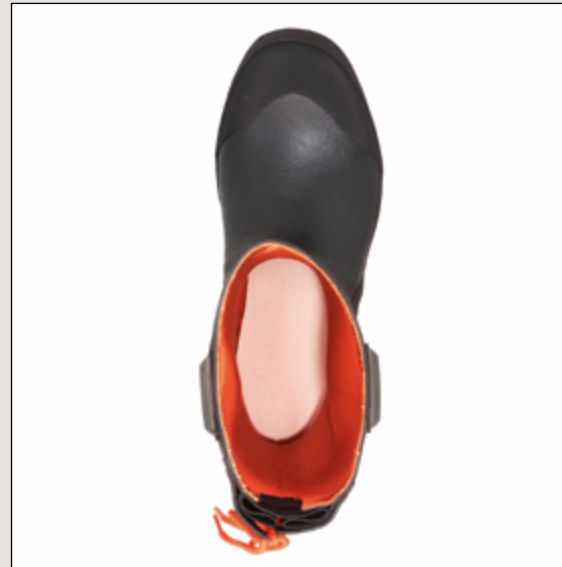
start position - #####_01

Ausrichtung / Orientation:

- der rechte Schuh wird als Muster bevorzugt verwendet
- the right shoe is the preferred sample
- die Schuhspitze zeigt in jedem Fall nach rechts
- the tip of the shoe points always to the right
- der Schuh wird in Breite und Tiefe zum Drehpunkt zentriert
- the shoe has to be centered in width and depth to the pivot point
- zur Kontrolle wird der Schuh auf die Hacken Ansicht gedreht, um Position und Winkel zu prüfen
- the centered position and angle has to be controlled by rotation the shoe to the heel position
- der Schuh ist auch von der Höhe her mittig im Bildausschnitt zu positionieren (siehe Stiefel)
- the shoe also has to be centered in heights to the frame (see boots)
- in Bezug zur Kamera befindet sich der Schuh auf Augenhöhe
- camera position has to be at eye level
- Benennung der 16 Einzelbilder aus der Drehung: Artikelnummer_2-stelliger Zähler
- the images from the rotation have to be named as: article number_2-digit counter
- alle zugehörigen Bilder werden in einem Ordner mit der Artikelnummer abgelegt
- all images have to be placed in a single folder named with the article number
- 123456789: 123456789_01 to 123456789_16 + 123456789f+g



control position - if angle & center position do fit



f - additional - top view - tip up - name: 123456789f



g - additional - bottom view - tip up - name:123456789g



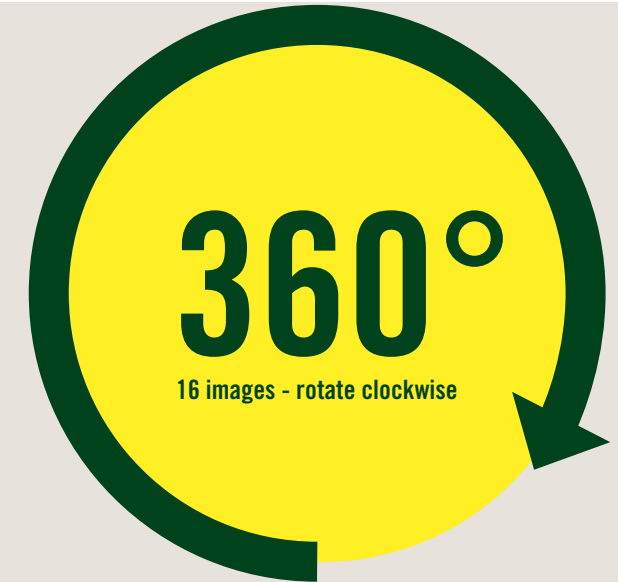
Clothing / Bekleidung - Sandals / Sandalen



standard rotation / 16 Images

Ausrichtung / Orientation:

- der rechte Schuh wird als Muster bevorzugt verwendet
- the right shoe is the preferred sample
- die Schuhspitze zeigt in jedem Fall nach rechts
- the tip of the shoe points always to the right
- der Schuh wird in Breite und Tiefe zum Drehpunkt zentriert
- the shoe has to be centered in width and depth to the pivot point
- zur Kontrolle wird der Schuh auf die Hacken Ansicht gedreht, um Position und Winkel zu prüfen
- the centered position and angle has to be controlled by rotation the shoe to the heel position
- der Schuh ist auch von der Höhe her mittig im Bildausschnitt zu positionieren (siehe Stiefel)
- the shoe also has to be centered in heights to the frame (see boots)
- in Bezug zur Kamera befindet sich der Schuh auf Augenhöhe
- camera position has to be at eye level
- Benennung der 16 Einzelbilder aus der Drehung: Artikelnummer_2-stelliger Zähler
- the images from the rotation have to be named as: article number_2-digit counter
- alle zugehörigen Bilder werden in einem Ordner mit der Artikelnummer abgelegt
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- 123456789: 123456789_01 to 123456789_16 + 123456789f+g



control position - if angle & center position do fit



f - additional - top view - tip up - name: 123456789f



g - additional - bottom view - tip up - name:123456789g



Clothing / Bekleidung - Sandals / Sandalen



a - main image - front



b - additional - back



c - additional - ...



d - additional - ...



e - additional - ...

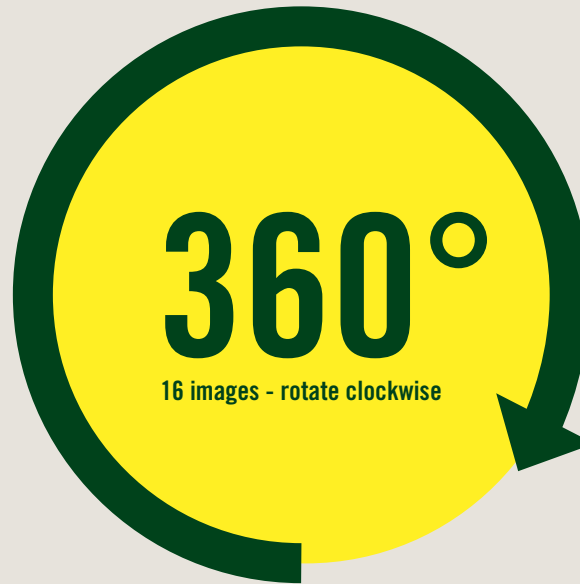


f - optional - ...

Wintersport – Special – Langlauf / Cross-Country Skiing



start image - standard rotation / 16 Images



X - additional - detail inner shoe



f - additional - top view



g - additional - bottom view

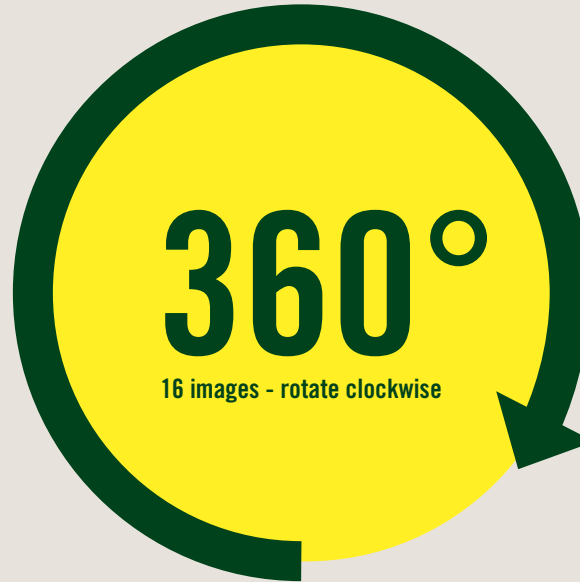


y - optional - more details

Wintersport – Special – Skiing Boots / Skistiefel



start image - standard rotation / 16 images



X - optional - details



f - additional - top view



g - additional - bottom view



y - optional - more details



Wintersport - Gamaschen / Gaiters



a - main image - 3/4 front



b - additional - 3/4 back



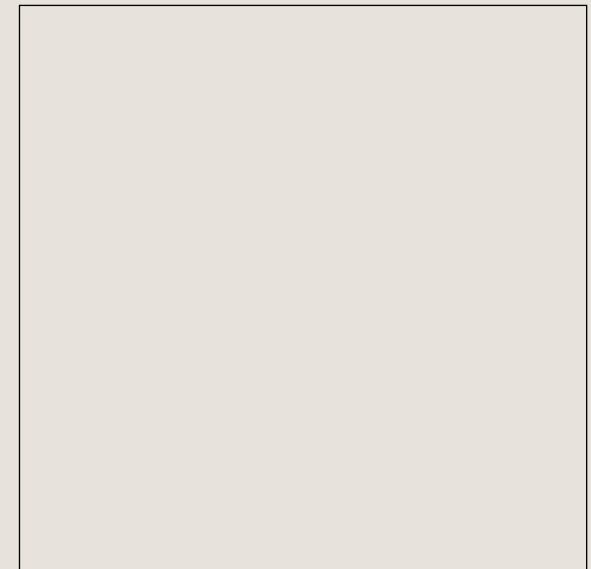
c - additional - belt across the sole



d - additional - inner tear or similar



e - optional - more details

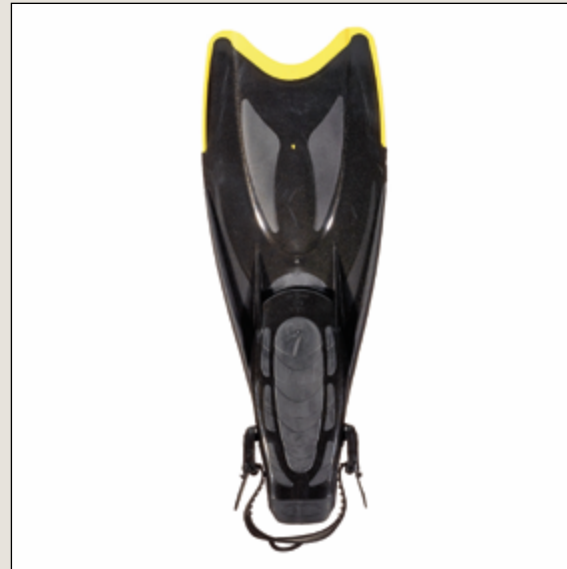


...

Water Sports / Wassersport – Flippers / Flossen



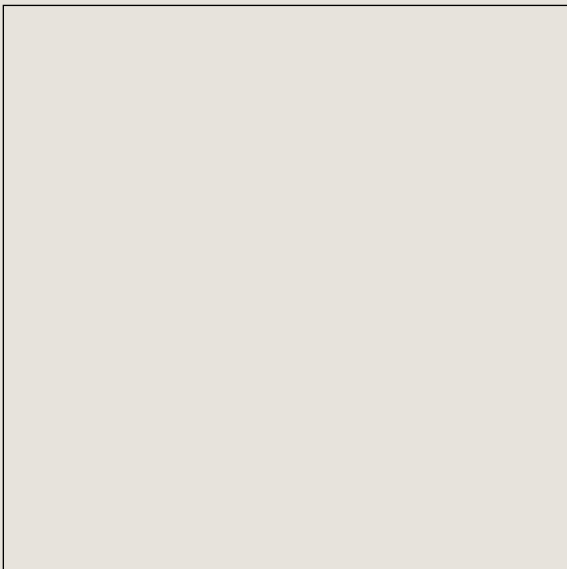
a - main image - front



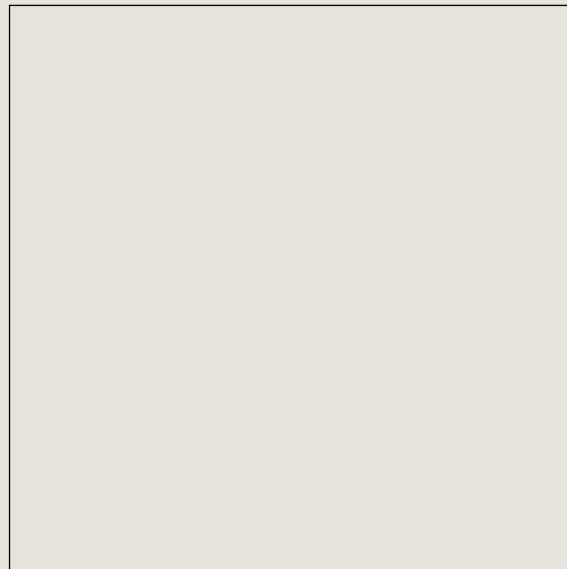
b - additional - back



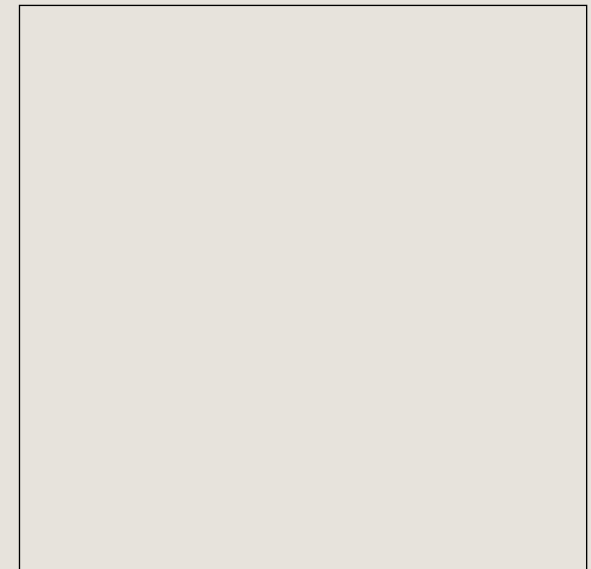
c - additional - ...



d - additional - ...



e - additional - ...



f - optional - ...



Backpacks / Rucksäcke - How to... place and style



use backside to arrange align all the details



check the angle and pivot point

Styling:

It should look like as if an invisible person is carrying the backpack.
All straps have to be tightened in this way.

Backside:

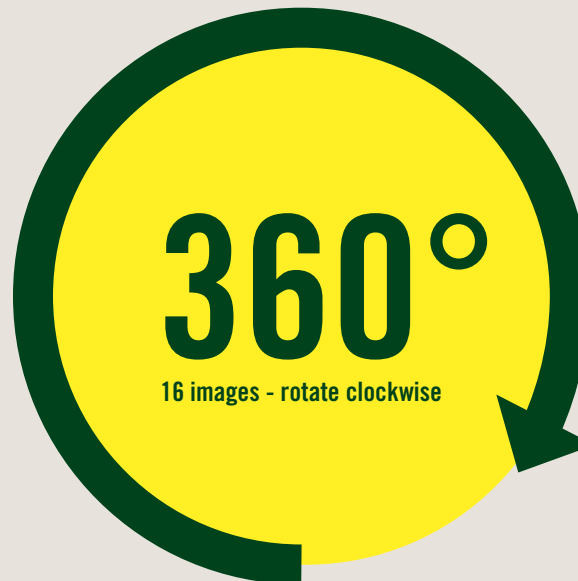
- strabs have to be tightened axially symmetrical
- shoulder straps should start upwards and go downwards in a semicircle
- the brest belt has to be horizontal

Side:

- pivot point has to be between backpack and carrying system
- the backpack has to stand upright or minimally inclined towards the carrying system
- the waist belt and the affiliated straps have to be placed inside the



start image #####_01



a - main image in the web shop from #####_16



Backpacks / Rucksäcke - obligatory extras / verbindliche Extras



x1, x2, x3,... - additional - raincover - #####_16



x1, x2, x3,... - additional - straps stowed - #####_08



x1, x2, x3,... - additional - helmet option



x1, x2, x3,... - additional - locks or special straps



x1, x2, x3,... - additional - extension - e.g. 65 + 10



x1, x2, x3,... - extension - additional - special lock



Backpacks / Rucksäcke - obligatory extras / verbindliche Extras



x1, x2, x3,.... - extra bags



x1, x2, x3,.... - drinking system ready



x1, x2, x3,.... - additional - laptop pocket



x1, x2, x3,.... - inside- on table when possible



x1, x2, x3,.... - inside- extra setup later on



x1, x2, x3,.... - smaller compartments - on table



Backpacks / Rucksäcke - Freestyle Extras



x1 - e.g. zippers



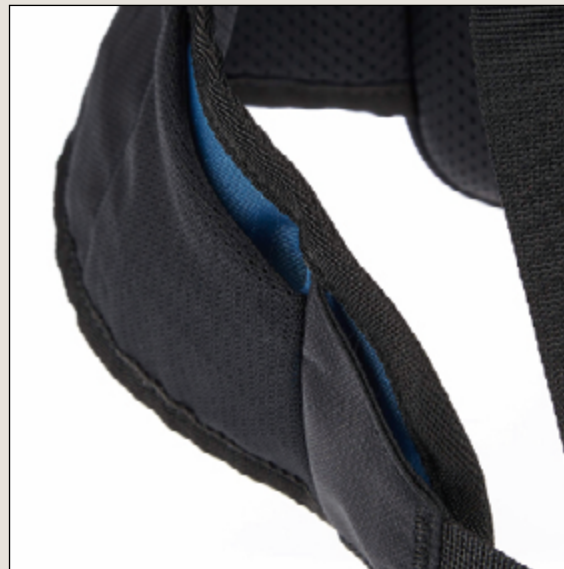
x2 - e.g. straps or bottle pockets



x3 - e.g. light attachments



x4 - e.g. special system logos



x5 - e.g. waist pockets



x6 - e.g. brand logos or material details



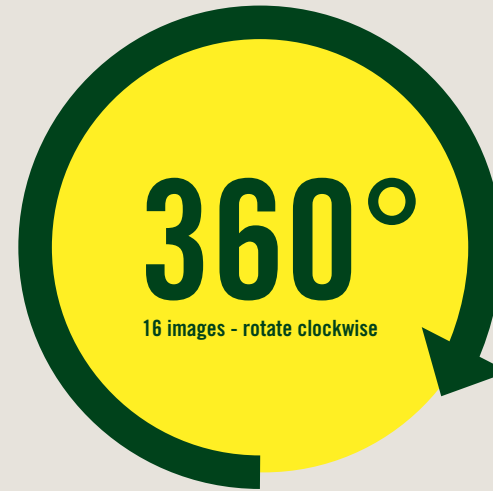
Backpacks / Rucksäcke - How to... Kanken



use backside to arangealign all the details



check the angle and **kanken pivot point**



start Position - #####_01



a - main image in web shop from #####_16

Styling:

Not the invisible person way :)

Backside:

- shoulder straps are completely tightened and buttoned
- the front and back handle straps have to be curved symetrically / overlapping in #####_01
- the handle strap button points towards camera

Side:

- pivot point has to be centered to the main compartment
- the backpack has to stand upright or minimally inclined towards the carrying system
- the waist belt and the affiliated straps have to placed inside the boundries of the shoulder straps and the backpack itself



i - inside main compartment - **on table**



j - optional - laptop compartment - **on table**



Backpacks + Bags / Rucksäcke + Travel Bags / Reisetaschen



a - main image - 3/4 front



b - additional - 3/4 back



x1, x2, x3,... - additional - detail



x1, x2, x3,... - additional - detail



x1, x2, x3,... - additional - detail



i - additional - inside

Backpacks + Bags / Rucksäcke + Taschen / Duffles



a - 3/4 front, slight top view cam above eyelevel



b - 3/4 back, slight top view cam above eyelevel



c - 3/4 front, removable parts



d - backpack option (duplicate #####_16 from



e - bottom (duplicate #####_08 from 360)



i - inside



p - packshot - compressed

Backpacks + Bags / Rucksäcke + Taschen / Totepacks



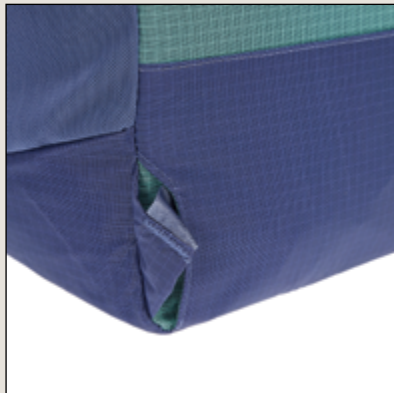
a - main image - 3/4 front

b - 3/4 back

c - additional - 3/4

rotation as backpack

d - backside (duplicate from rotation)



x1, x2, x3,... - optional - xxx

x1, x2, x3,... - optional - xxx

x1, x2, x3,... - optional - xxx

x - additional - details

p - additional - xxx



Backpacks + Bags (Rucksäcke + Taschen) - Shoulder Bags



a - main image - front



b - additional - back



x1, x2, x3,... - additional - relevant details



x1, x2, x3,... - additional - relevant details



x1, x2, x3,... - additional - Inside





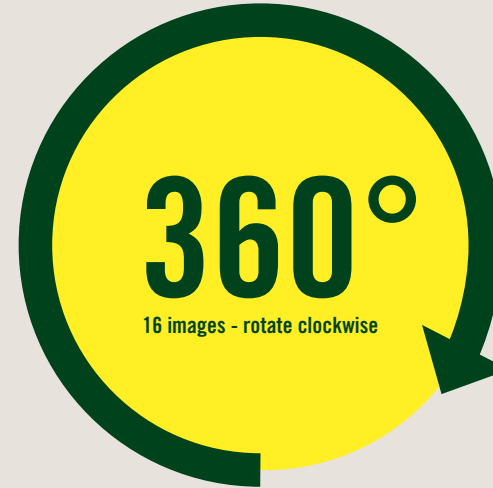
Backpacks & Bags - Trolleys / Rollkoffer (360°)



handle slightly pulled out



position rotation axe from side



360°

16 images - rotate clockwise



a - all images from rotation



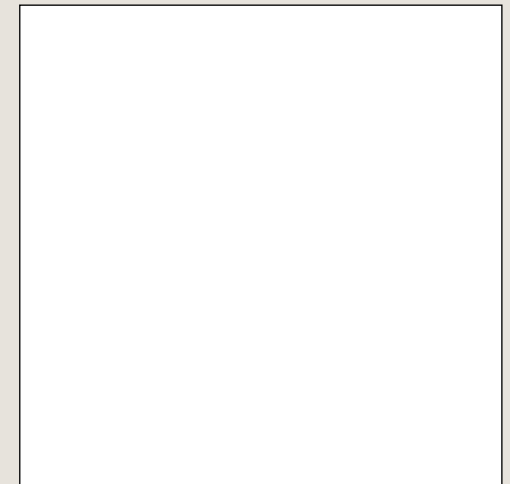
k - additional - handle pulled out completely



l - additional - detail wheels



x1, x2, x3,... - optional - more details



... - optional - more details

Backpacks & Bags / Rucksäcke & Taschen - Insides / Innenansichten



i - additional - inside



i - additional - inside



i - additional - inside



j - additional - inside



i - additional - xxx



i - optional - xxx



i - optional - xxx



i - optional - xxx

Backpacks & Bags / Rucksäcke & Taschen - Insides / In-



i - inside



i - inside



i - inside



i - inside



i - inside



i - inside



i - inside



i - inside



Backpacks & Bags / Rucksäcke & Taschen - Hip Bag / Hüfttasche



a - main image - 3/4 front



b - additional - 3/4 back



c - additional - detail sling



i - optional - inside for Fenix brands



a - main image - 3/4 front



b - additional - 3/4 back



c - additional - detail sling



... - optional - inside only when bigger



Backpacks & Bags / Rucksäcke & Taschen - Toilet Bag /



a - main image - 3/4 front



b - additional - 3/4 back



c - optional - details



d - additional - inside



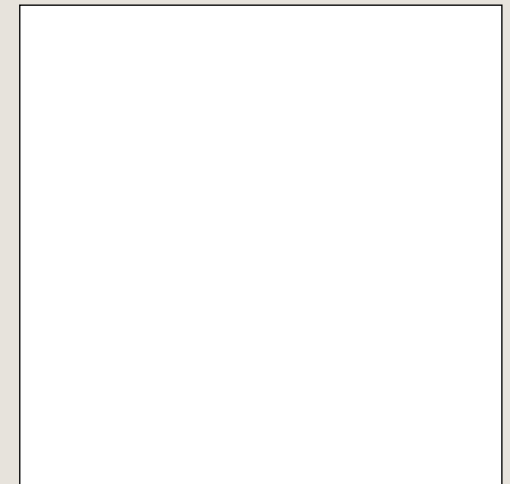
a - main image - 3/4 front



b - additional - 3/4 back



c - additional - inside



d - optional - details

Backpacks & Bags / Rucksäcke & Taschen - Breast Pouch / Brustbeutel



a - main image - 3/4 front



b - additional - 3/4 back



c - additional - detail



d - optional -



a - main image - 3/4 front



b - additional - 3/4 back



c - additional - detail



d - optional - inside when useful



Backpacks & Bags / Rucksäcke & Taschen - Wallet / Portemonnaie



a - main image - front



b - additional - back



c - additional - ...



d - additional - ...



e - additional - ...



f - optional - ...



Fahrrad / Biking – Fahrrad- und Schultertaschen / Biking &



a - main image - 3/4 front / slightly above eye level



b - additional - 3/4 back / slightly above eye level



c - additional - removable parts



x,y,z,... - additional - relevant details



x,y,z,... - additional - relevant details



r - additional - raincover



i - additional - inside





Biking / Fahrrad - Big Bags / Große Taschen



a - main image - 3/4 front + 3/4 back when pair



a (b when pair) - additional - 3/4 front



b (c) - additional - 3/4 back



... - additional - details mounting



... - additional - details mounting



i - additional - inside



Biking / Fahrrad - Pedals / Pedalen + Grips / Griffe



a - main image - 3/4 outside upside



b - additional - 3/4 inside downside



c - additional - ...



a - main image - 3/4 outside upside



b - additional - 3/4 inside downside



c - additional - especially when different



Biking / Fahrrad - Saddle / Sattel



a - main image - 3/4 front



b - additional - 3/4 back



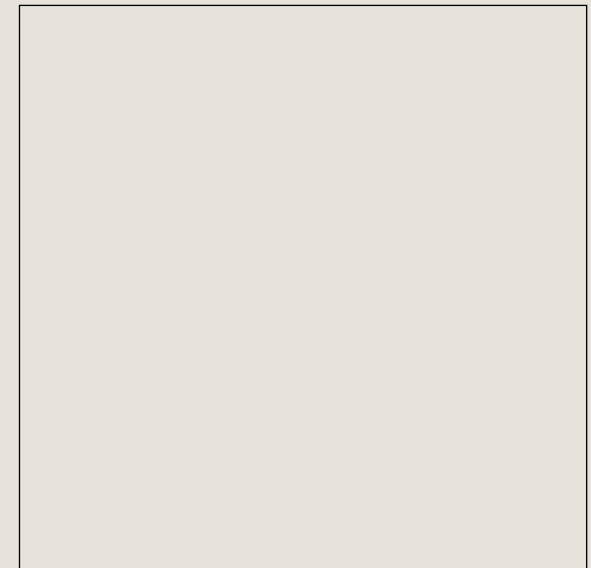
c - additional - top



d - additional - bottom



e - optional - detail



f - optional - ...

Biking / Fahrrad - Beleuchtung / Lighting



a - main image - 3/4 front



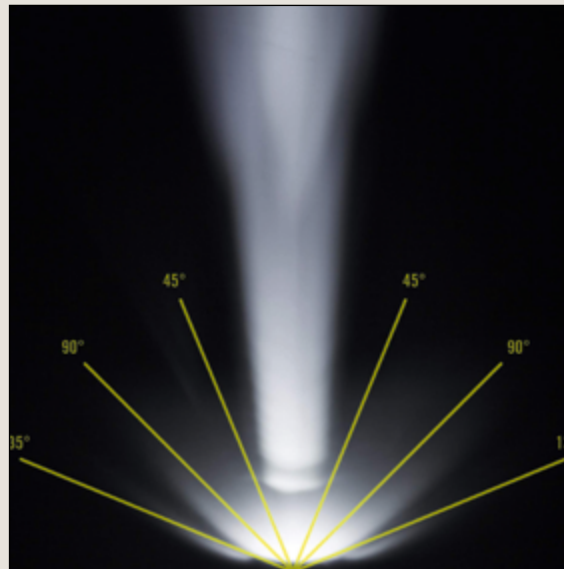
b - additional - top



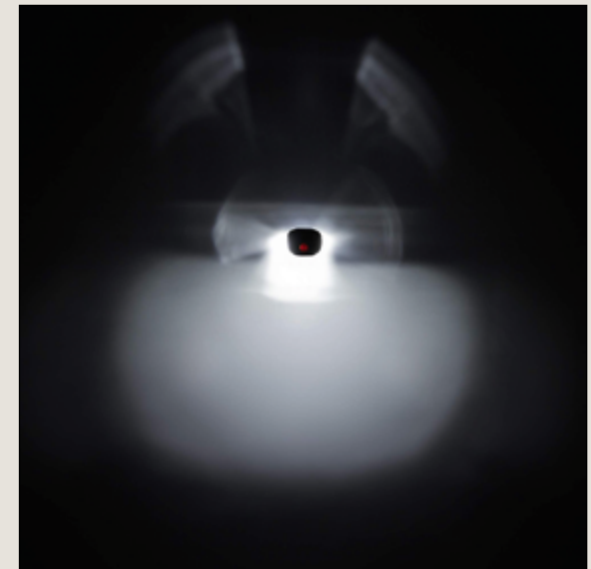
c - additional - back



d - additional - detail



e - additional - light cone



f - optional - ...



Biking / Fahrrad - Beleuchtung / Lighting



a - main image - 3/4 front



b - additional - top



c - additional - back



d - additional - detail



e - additional - light cone



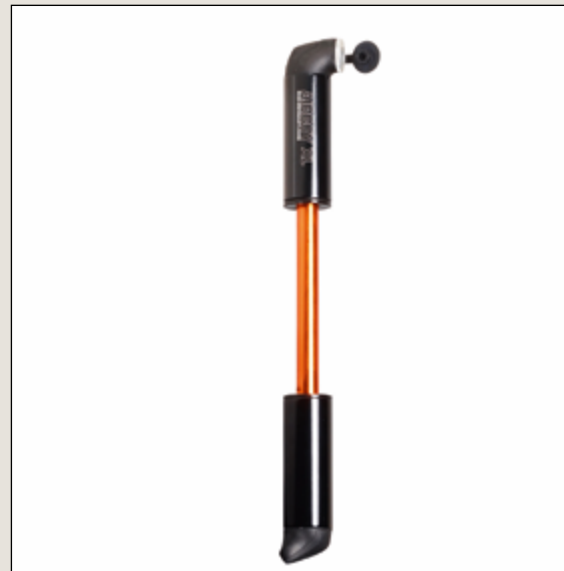
f - optional - ...



Biking / Fahrrad - Air Pumps / Luftpumpen



a - main image - front



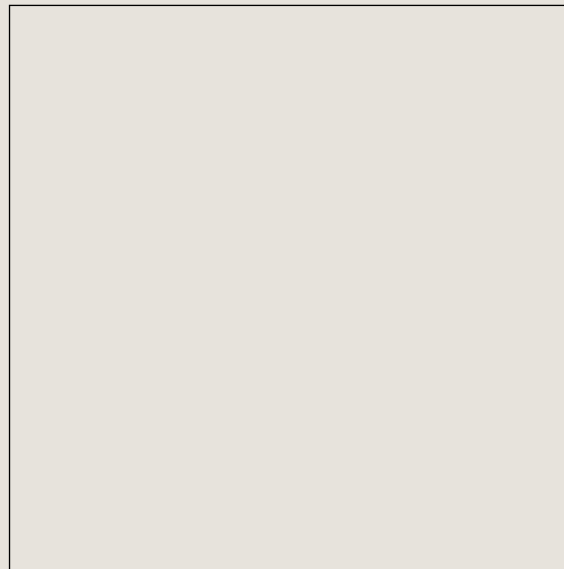
b - additional - back



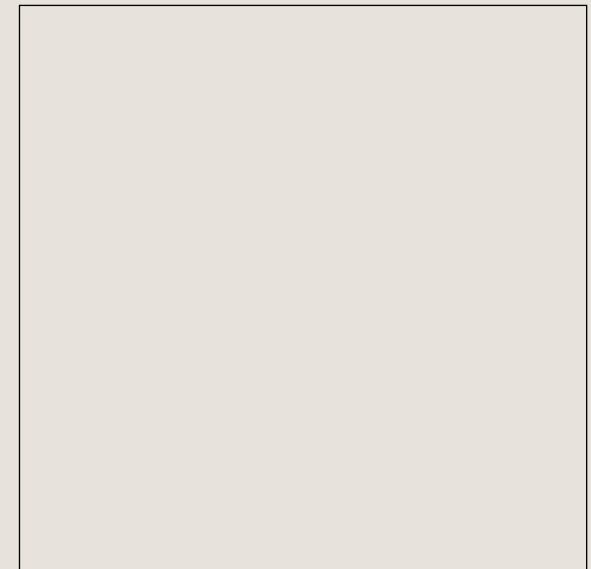
c - additional - ...



d - additional - ...



e - additional - ...



f - optional - ...



Biking / Fahrrad - Air Pumps / Luftpumpen



a - main image - front



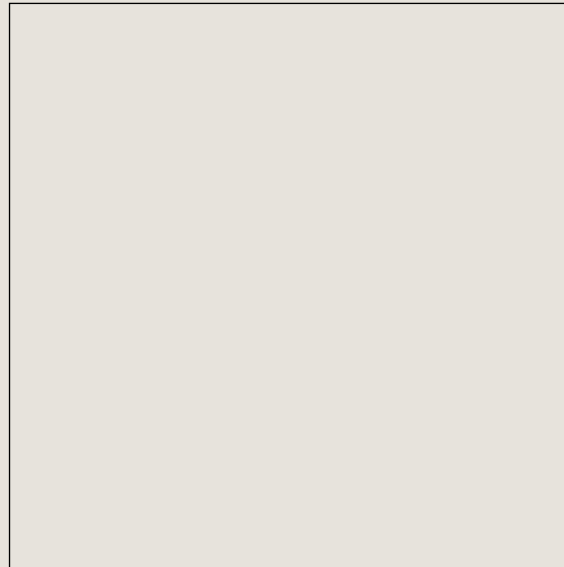
b - additional - back



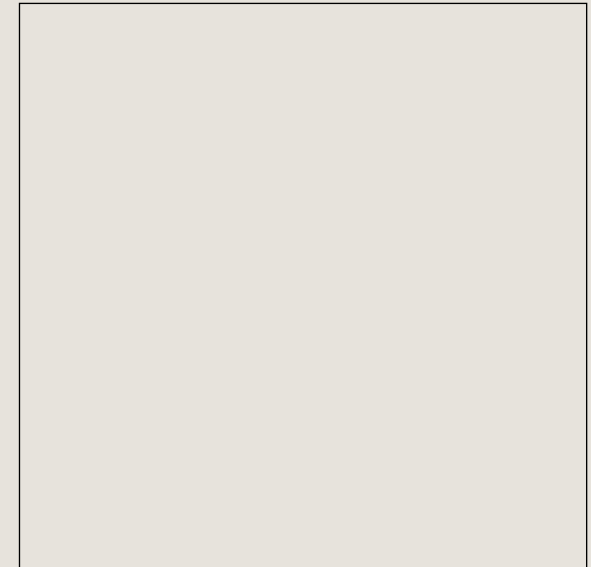
c - additional - ...



d - additional - ...



e - optional - ...



f - optional - ...



Sleeping / Schlafen - Sleeping Bag / Schlafsack



a - main image - symmetric top shot



b - additional - detail (upper inside)



c - additional - completely opened zipper



d - additional - side (thickness)



e - additional - detail face outlet



f - optional - detail zipper



g - additional - detail info print



h - optional - detail



x - additional - stow bag (size)



y - additional - compression bag (size)



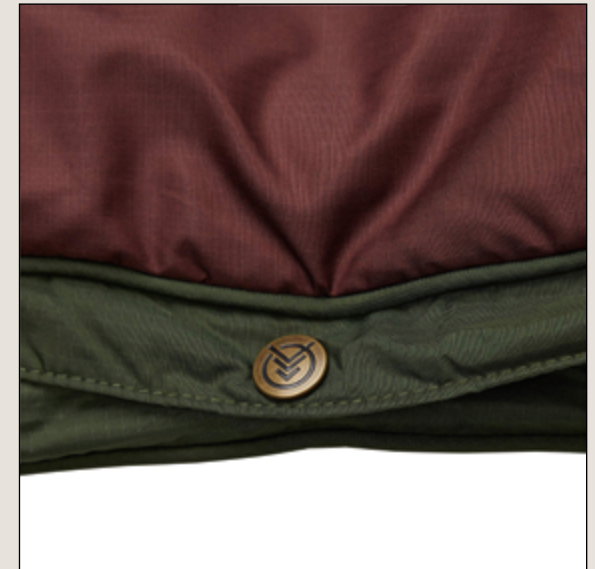
Sleeping / Schlafen - Blanket Sleeping Bag / Deckenschlafsack



a - main image - blanket



b - additional - sleeping bag



c - additional - details



d - additional - details



e - additional - stow function (pillow)



f - additional - compression bag (size)



Sleeping / Schlafen - Sleeping Bag - Inlet - Sheet



a - main image - front



b - additional - back



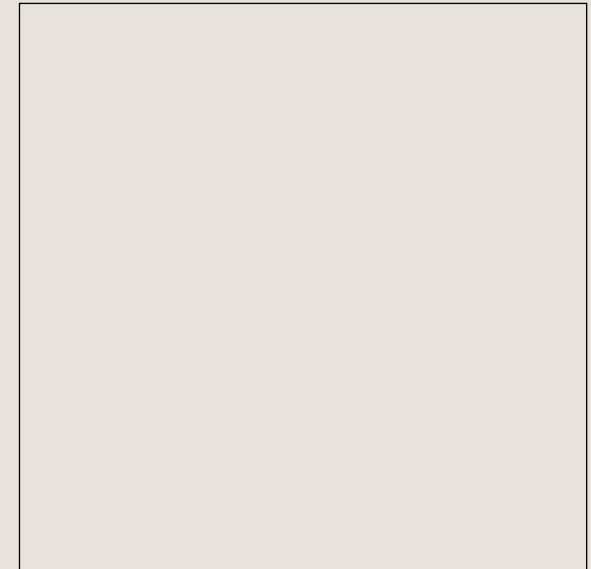
c - additional - ...



d - additional - ...



e - additional - ...



f - optional - ...



Sleeping / Schalfen - sleeping mat + air mat / Isomatte



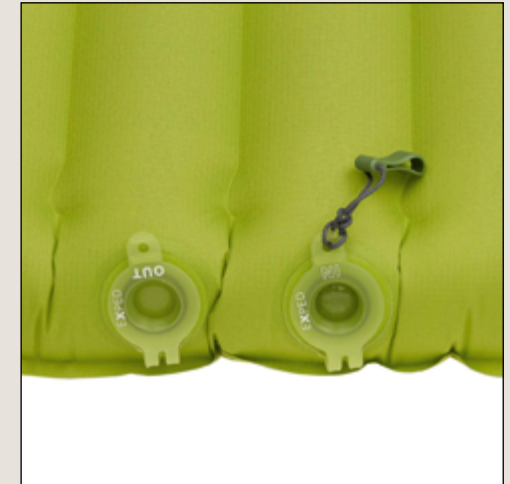
a - upside



b - bottom side



c - detail thickness



d - detail - valve



e - detail - repair kit



f - detail - inflating system / pump



g - sowing bag





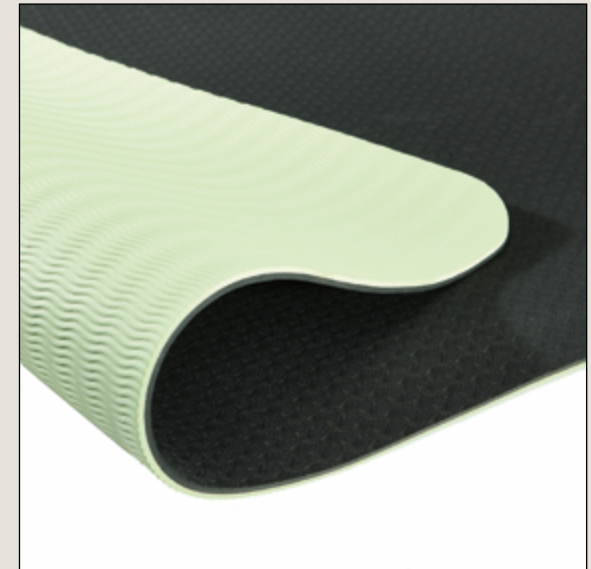
Sleeping / Schalfen - sleeping mat, yoga mat / Isomatte, Yoga Matte



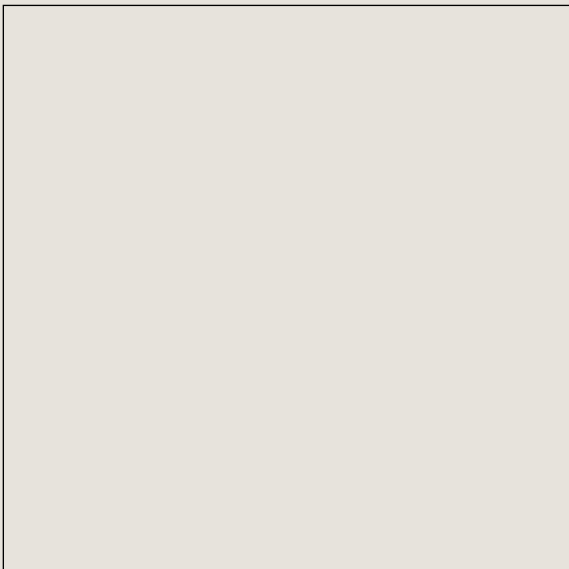
a - main image - front



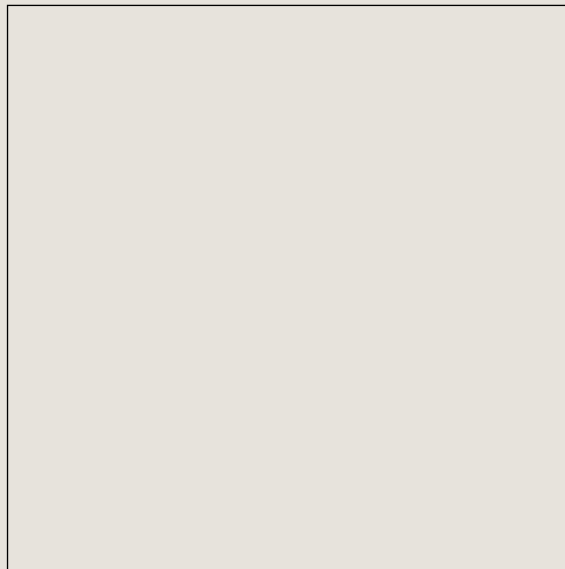
b - additional - rolled up



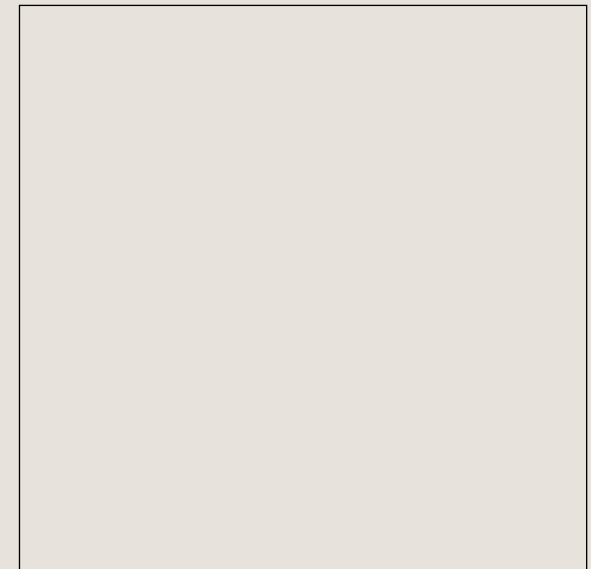
c - additional - details



d - additional - ...



e - additional - ...



f - optional - ...



Sleeping / Schlafen - Blankets / Decken



a - main image - top



b - additional - folded



c - additional - detail



d - additional - pack



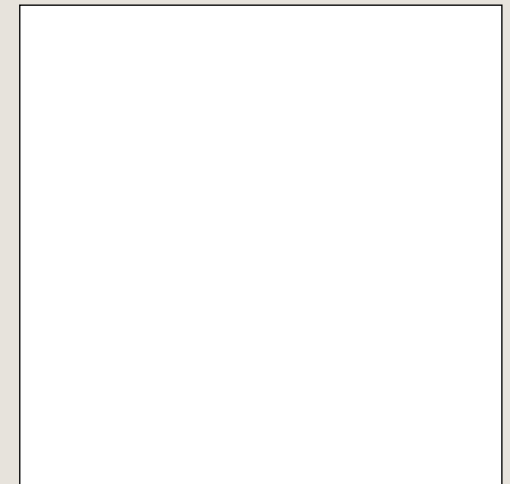
a - main image - 3/4



f - additional - 3/4



g - additional - logo



h - optional - xxx

Sleeping / Schlafen - Pillow / Kissen



a - main image - 3/4 front



b - additional - back



c - additional - details



d - additional - packed



a - main image - 3/4 front



b - additional - back



c - additional - details



d - additional - packed



Sleeping / Schlafen - Hangmats / Hängematten



a main image



b - optional - with person (size)



c - additional - detail fabric



d - additional - packed



e - optional - detail



f - optional - detail

Equipment - Helmets / Helme (all)



a - main image - xxx

b - additional - xxx

c - additional - xxx

d - additional - xxx



e - additional - xxx

f - optional - xxx

g - optional - xxx

h - optional - xxx



Climbing / Klettern - Harness / Klettergurt / Klettersteigsets



a - main image - front



a - main image - front



b - additional - 3/4 back



a - main image - ...



b - additional - ...



a - main image - ...



Climbing / Klettern - Express Set - Walnut (Sets) - Carabi-



a - main image - front



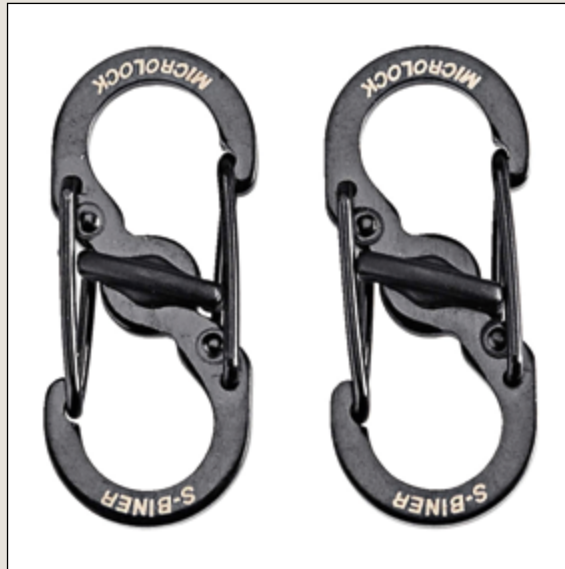
a - main image - front



a - main image - front



a - main image - front



a - main image - Set



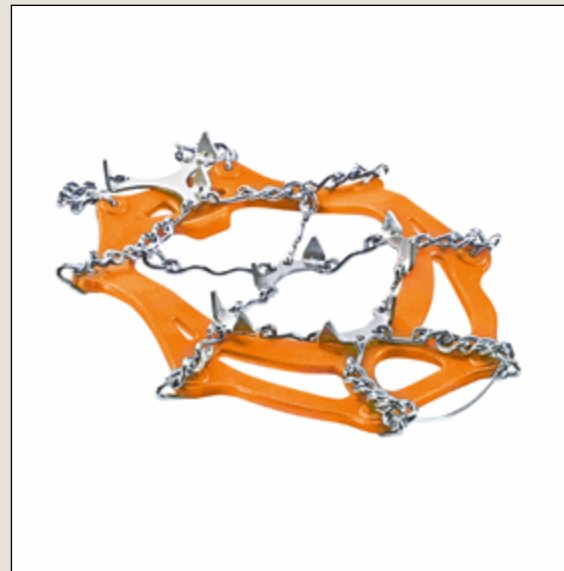
a - main image - front



Climbing / Klettern - Crampon / Steigeisen + Rope / Seil



a - main image - top



b - additional - bottom



c - additional - pack



a - main image - complete Rope



a - main image - complete Rope



b - additional - rope detail



Water Sports / Wassersport - Paddle / Paddel



a - main image - vertical (one sided)



b - additional - detail unstacked



c - additional - special details



a - main image - vertical (double sided)



b - additional - detail unstacked



c - additional - special details



Water Sports / Wasserport - Life Vests / Schwimmwesten



a - main image - front



b - additional - back



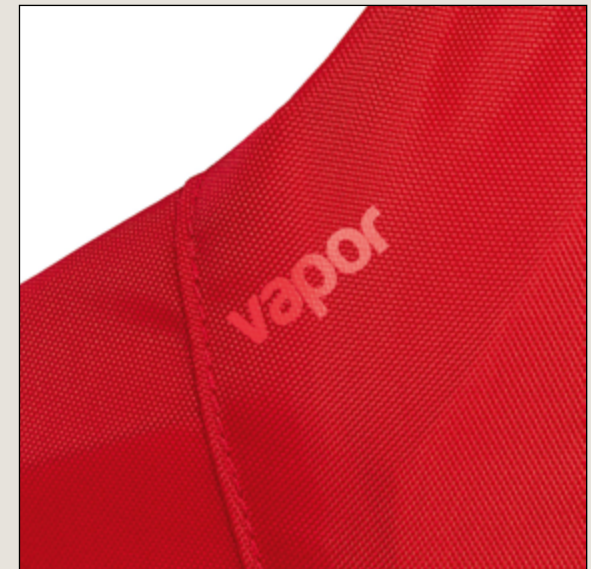
c - additional - 3/4 front



d - additional - detail



e - additional - detail



f - optional - detail logo

Trekking - Hiking - Ski Poles / Stöcke



a main image - pair extended



b - additional - compressed



b - additional - folded



c - optional - grip



d - optional - spine



e - optional - detail



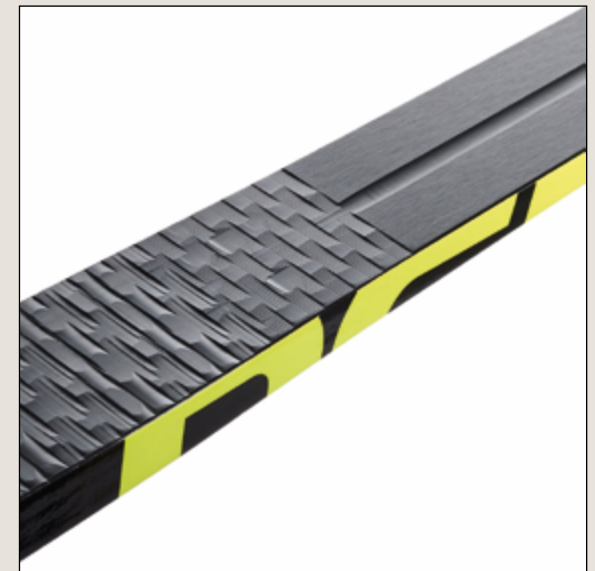
Winter Sports - Ski



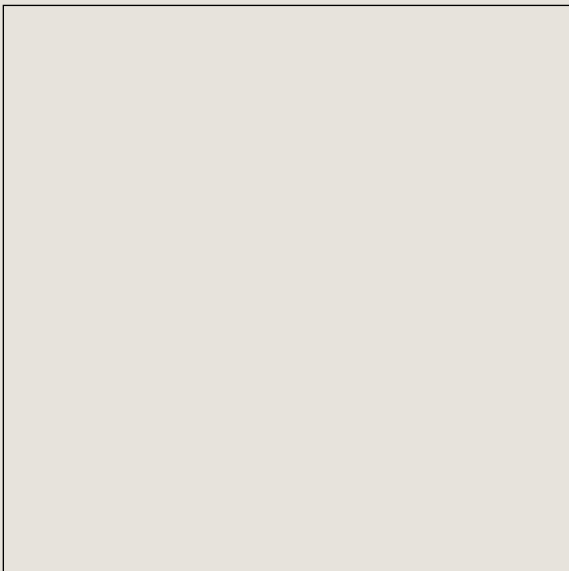
a - main image - front / top (pair)



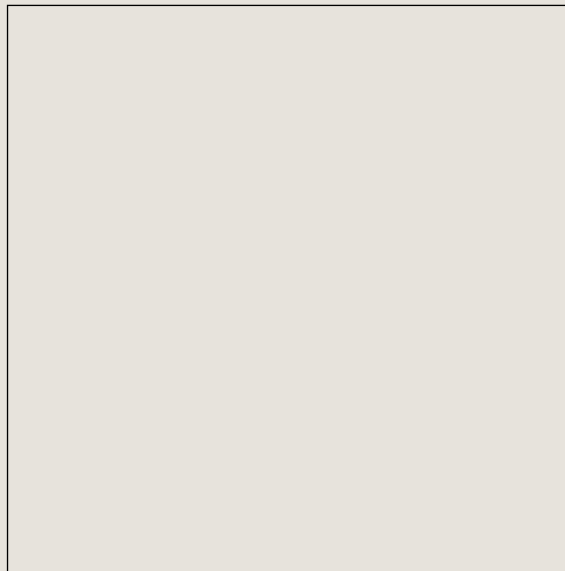
b - additional - details tip



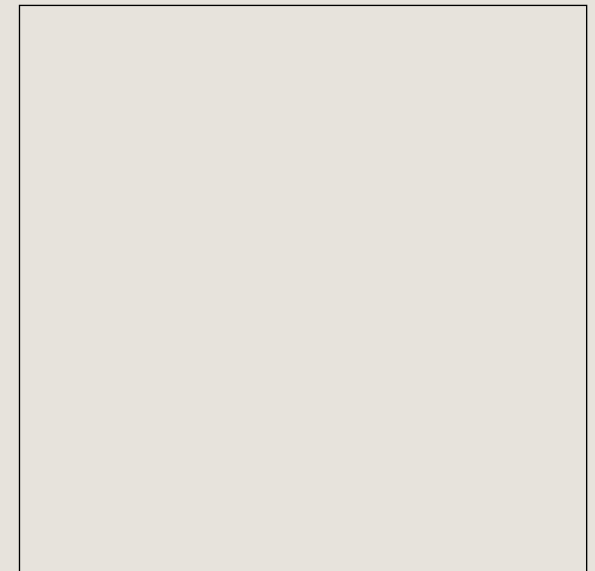
c - additional - detail skid



d - additional - ...



e - additional - ...



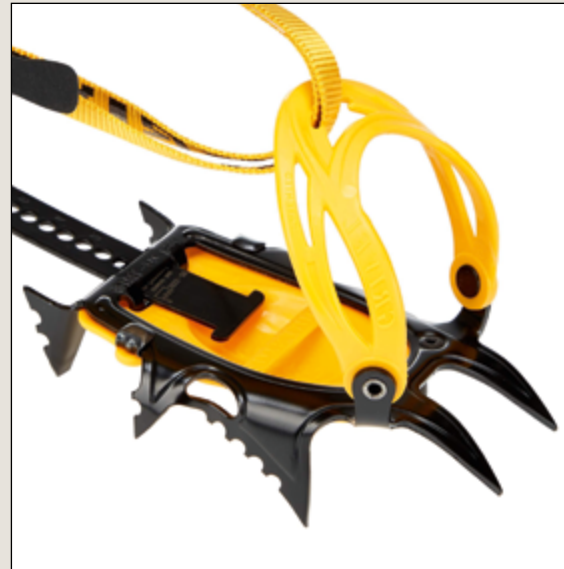
f - optional - ...



Winter Sports - Crampon / Seigeisen



a - main image - 3/4 front



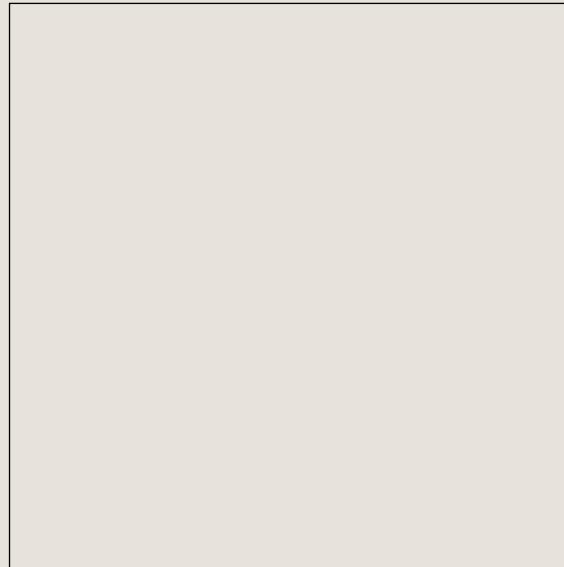
b - additional - Detail front



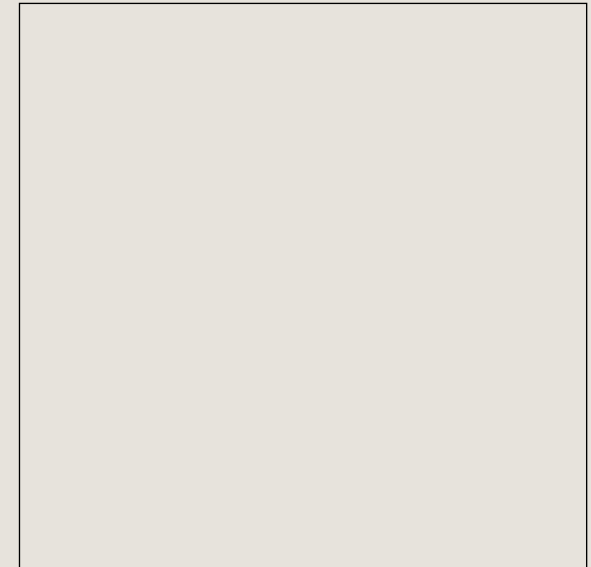
c - additional - Detail bach (Verschluss)



d - additional - bottom COMPLETE



e - bottom - complete



b - additional - ...



Winter Sports - Snow Shoes / Schneeschuhe



a - main image - 3/4 front (important:use exact this angle)



b - additional - 3/4 back



c - additional - top shot



d - additional - side



e - additional - detail (closing mechanism)



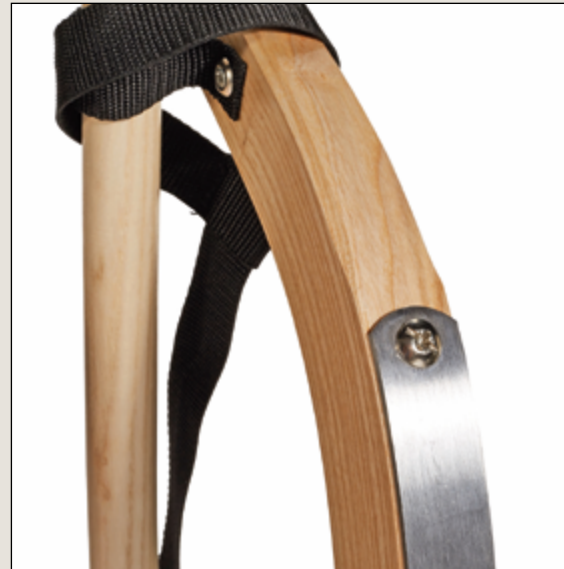
f - additional - 2nd detail (closing mechanism)



Winter Sports - Slides / Schlitten



a - main image - 3/4 front



b - additional - detail skid



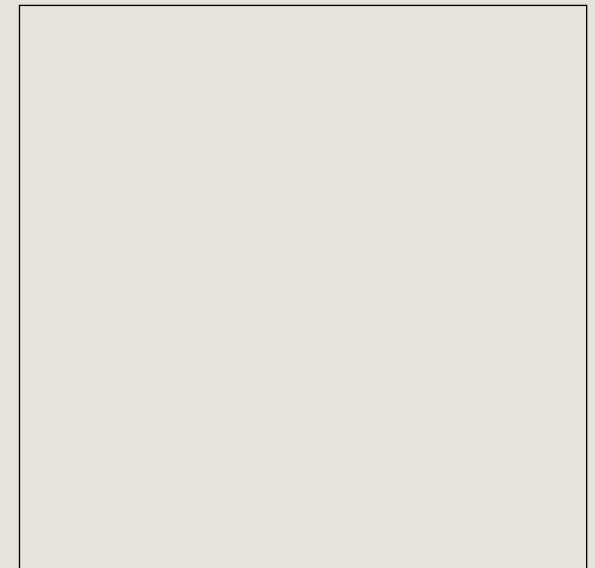
c - additional - detail



d - additional - detail



e - additional - detail



f - optional - ...



Outdoor - Tents / Zelte - Footprint



a - main image - top (folded)



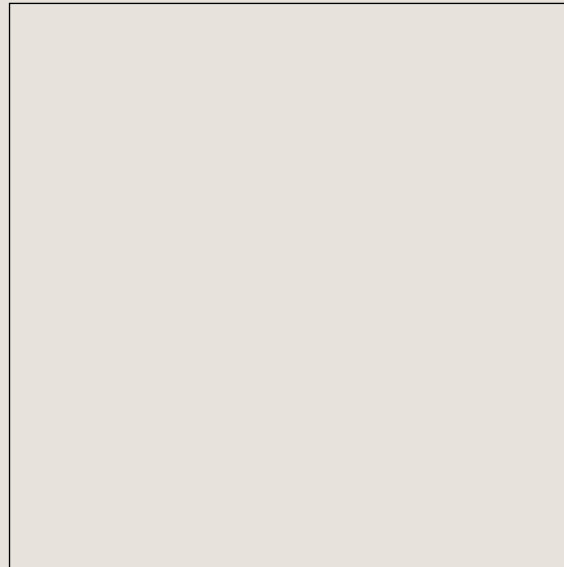
b - additional - inside



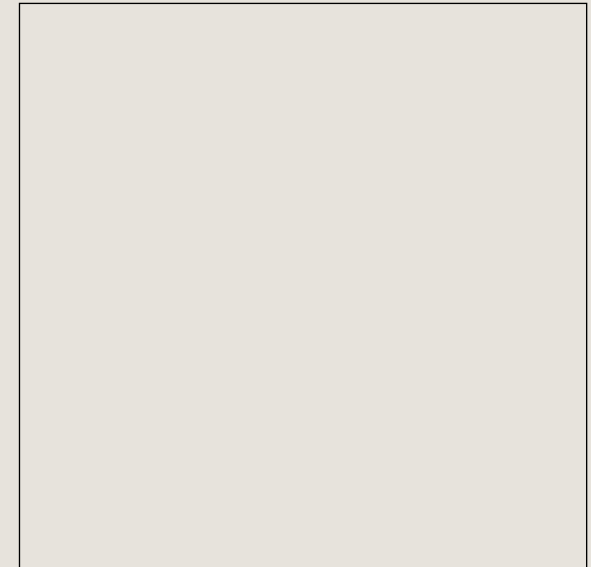
c - additional - detail loops



d - additional - pack



e - additional - ...



f - optional - ...

Outdoor Kitchen / Küche - Cooking / Kochen - Burner / Kocher Sets



a - main image - with source (greyed)



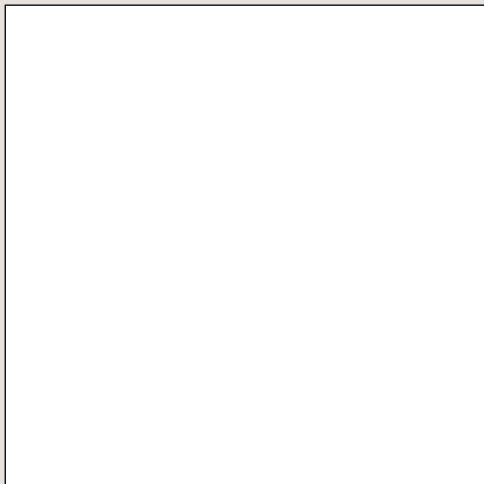
b - additional - burner only



c - optional - folded



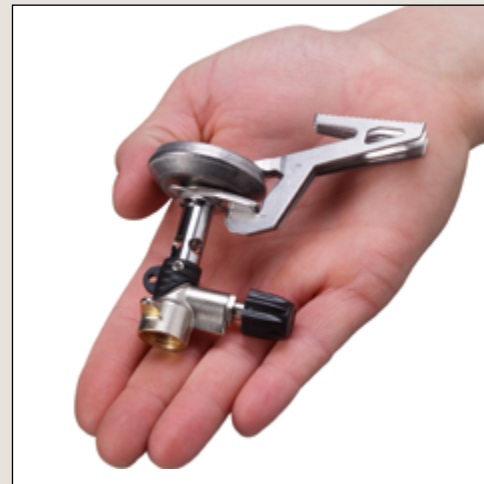
d - additional - set parts



... - optional



... - optional



... - optional - size



... - optional - pack



Outdoor Kitchen / Küche - Cooking / Kochen - Burner / Kocher Sets



a - main image - xxx



b - additional - xxx



c - additional - xxx



d - additional - xxx



e - additional - xxx



f - optional - xxx



g - optional - xxx



h - optional - xxx



x - additional - xxx



y - additional - xxx



Outdoor Kitchen / Küche - Cooking / Kochen - Grill



a main image - xxx



b - additional - xxx



c - additional - xxx



d - optional - xxx



e - optional - xxx



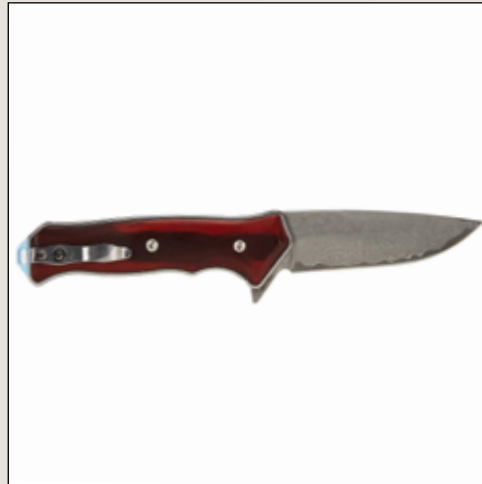
f - optional - xxx



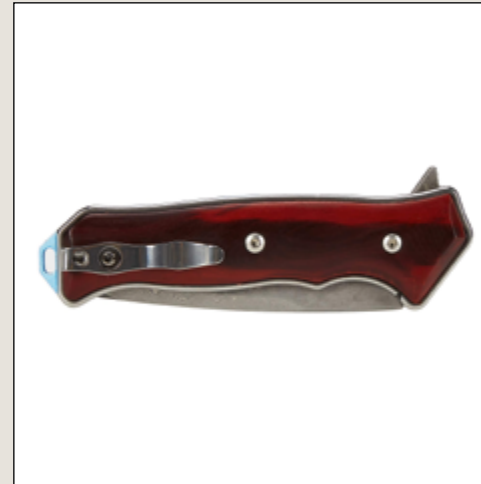
Outdoor Tools – Klappmesser / Jackknives



a - main - side / blade pointing to the left



b - other side / blade pointing to the right



c - additional - folded



d - additional - detail



e - additional - detail



f - additional - thickness blade



g - additional - size / hand



h - optional - pack

Outdoor Tools – Messer / Knives



a - main image - blade points to the left



b - additional - other side



c - additional - detail



d - additional - detail



e - additional - thickness blade



f - additional - size / hand



g - optional - pack



h - optional - backside pack



Outdoor Tools / Werkzeug - Saws / Sägen



a - main image - side (to the left)



b - additional - side (to the right)



c - additional - Detail mechanism



d - additional - folded



e - additional - width



f - additional - in hand



Outdoor Tools / Werkzeug - Folding Spade - Shovel / Klappspaten - Schaufel



a - main image



b - additional - folded



c - additional - packed



a - main image



b - optional - expanded



c - optional - parts

Outdoor Tools / Werkzeuge – Axes / Äxte



a - main image - main



b - additional - detail head



c - additional - detail



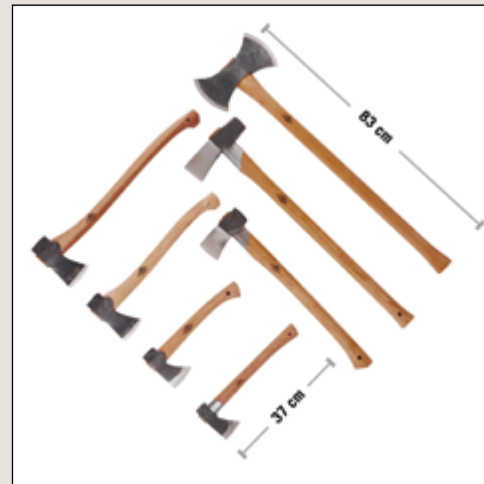
d - additional - detail



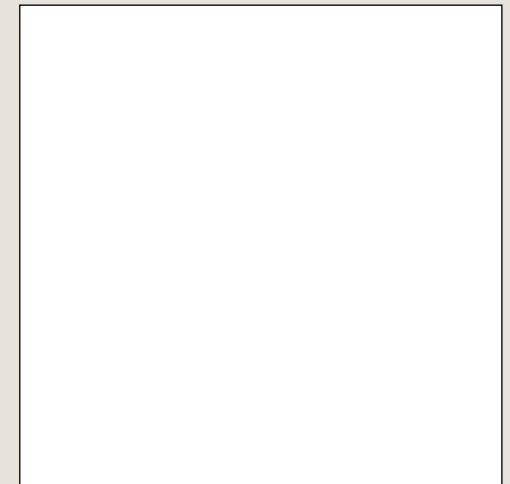
e - optional - detail



f - optional - detail cover



g - optional - sizes



Lamps / Lampen - Torch Lights / Taschenlampen



a - main image - xxx



b - additional - detail LED



c - additional - detail reflector



d - additional - detail



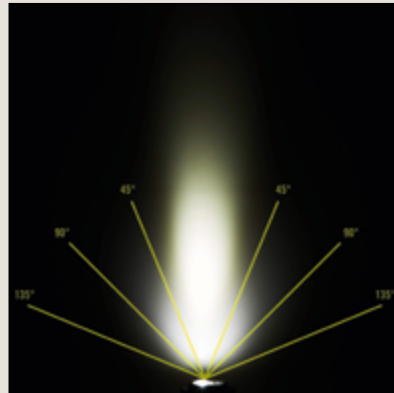
e - optional - detail



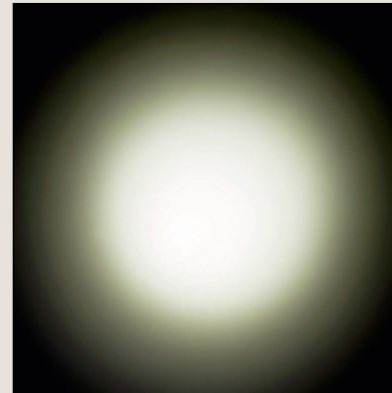
f - additional - parts



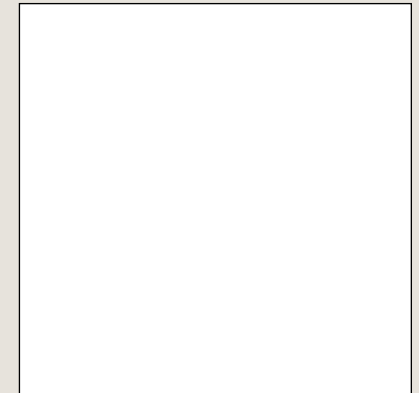
g - additional - size / hand



h - additional - lighting cone (side)



x - additional - lighting cone (front)



y - additional - xxx

Lamps / Lampen - Headlamps / Stirnlampen



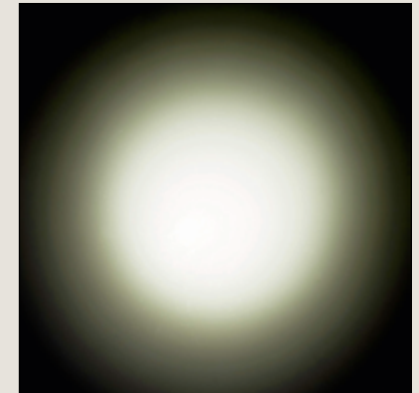
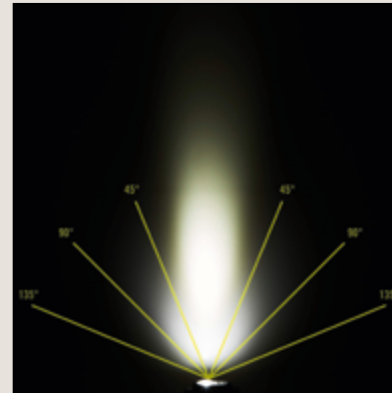
a - main image - main

b - additional - detail LED

c - optional - detail reflector

d - optional - detail

e - optional - detail



f - optional - detail

g - additional - USB connector

h - additional - parts / cables

x - additional - lighting cone (side)

y - additional - lighting cone (front)



Lamps / Lampen - Gas Lantern & Oil Lamps / Gas- und Öllampen



a - main image - 3/4 front



b - additional - complete



c - additional - details



d - additional - set parts



e - additional - size / packed



f - optional - special package



g - optional - special package



h - optional - special package

Lamps / Lampen - Lamps & Lanterns



a - main image - main

b - additional - detail

c - additional - detail

d - additional - detail

e - additional - **ELECTRIC LIGHTS ONLY**



a - main image - main

b - additional - detail

c - additional - detail

d - additional - detail

e - additional - xxx



Equipment / Ausrüstung - Outdoor Möbel / Furniture



a - main image - 3/4 front



b - additional - 3/4 back



c - additional - details



d - additional - details



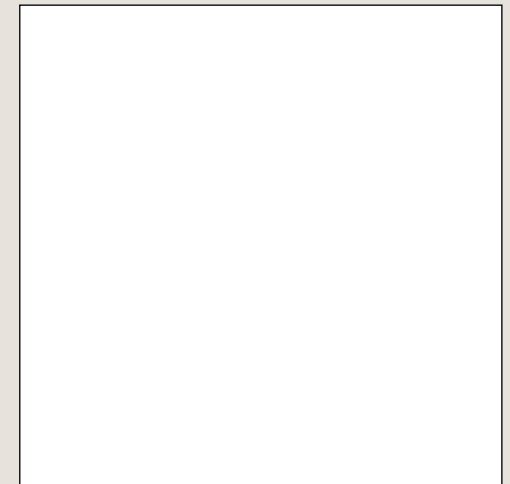
e - additional - folded



f - optional - size



g - optional - pack



h - optional - xxx



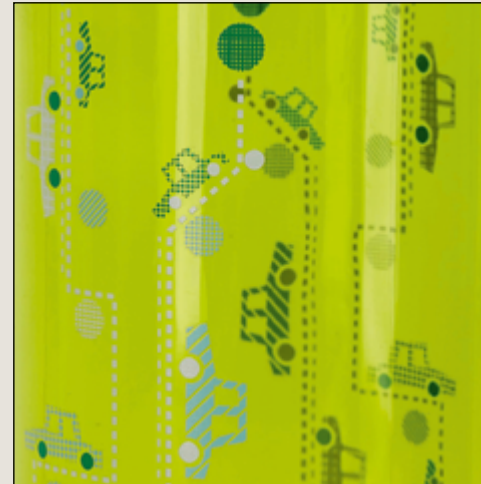
Equipment / Zubehör - Trinkflaschen / Drinking Bottles



a - main image - 3/4 front



b - additional - detail - opening



c - optional - measuring scale / illustration



d - additional - inner view cap (cleaning options)



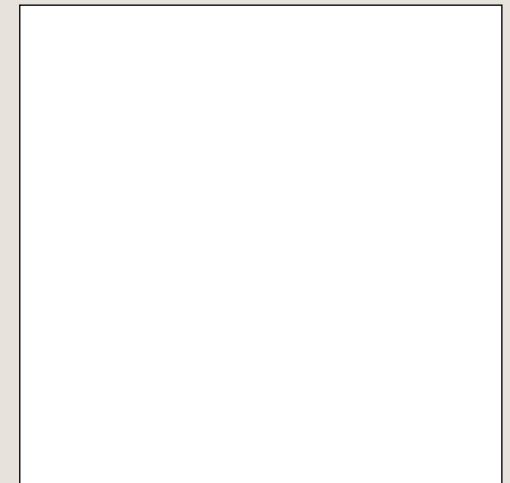
a - main image - 3/4 front



b - additional - detail - opening



c - additional - inner view cap (cleaning options)

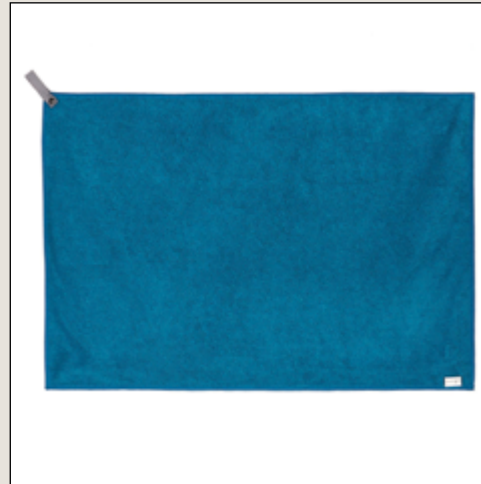


h - optional - xxx

Equipment / Ausrüstung - Towels / Handtücher



a - main image - 3/4



b - additional - unfolded



c - additional - detail



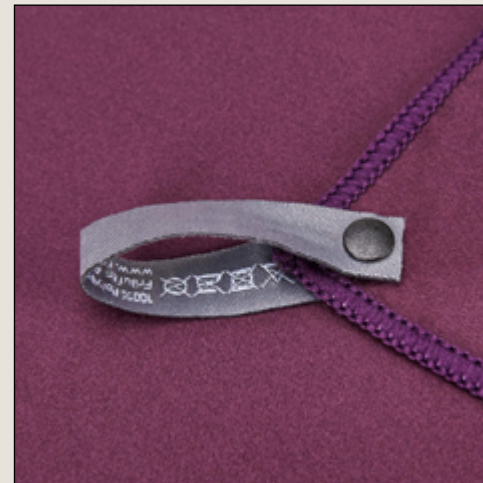
d - additional - pack



a - main image - 3/4



b - additional - unfolded



c - additional - detail



d - additional - pack

Extras / Zubehör - Compression & Stow Bags - Kompressions - & Stausäcke



... - stow bag (always with hand)



... - stow bag (always with hand)



... - compression bag (always with hand)



... - compression bag (always with hand)



... - compression bag (always with hand)



... - compression bag (always with hand)



Transportation / Fahrzeuge - Boat Wagon / Bootswagen



a - main image - 3/4 front



b - additional -



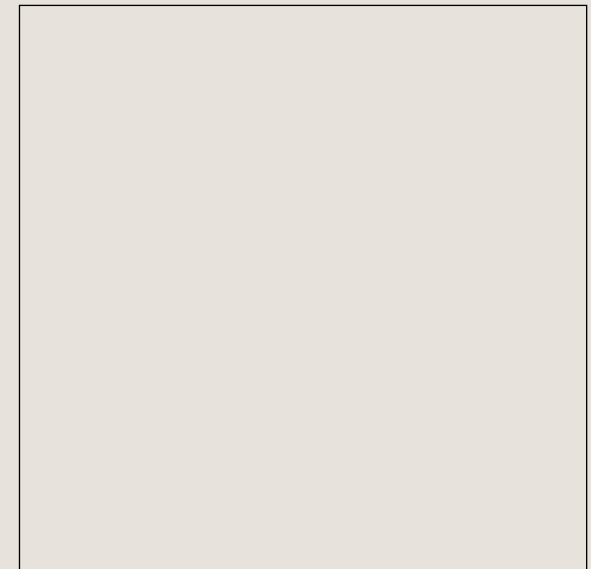
c - additional - ...



d - additional - ...



e - additional - ...



f - optional - ...

Misc / Verschiedenes - Packeging / Verpackungen



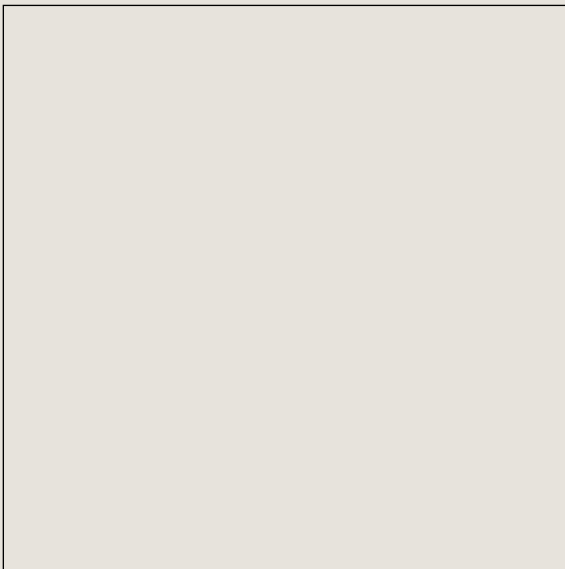
a - main image - front



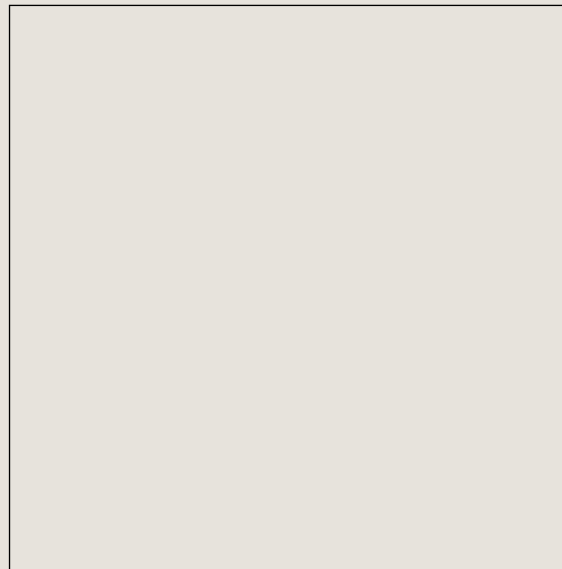
a - main image - front



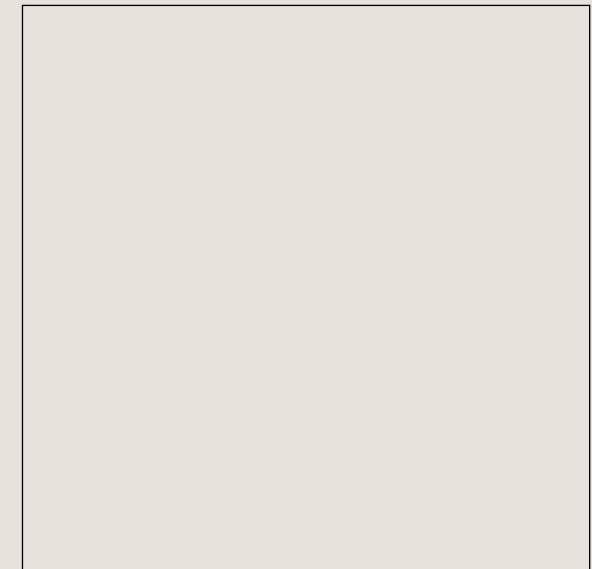
a - main image - front



a - main image - front



e - additional - ...



f - optional - ...

Misc / Verschiedenes - Food / Ernährung



a - main image - front



b - additional - back



a - main image - front



a - main image - front



b - additional - back



a - main image - front

Miscellaneous / Verschiedenes - Hüllen

**a** - main image - front**b** - additional - back**c** - additional - ...**a** - main image - front**b** - additional - complete**c** - optional - detail



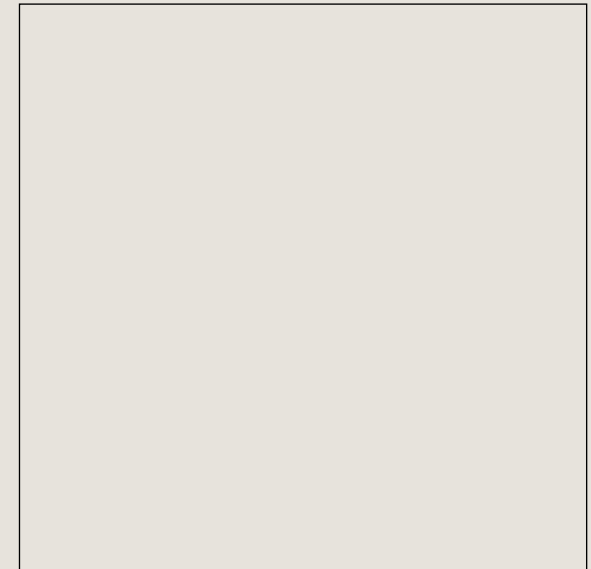
Miscellaneous / Verschiedenes - Sets



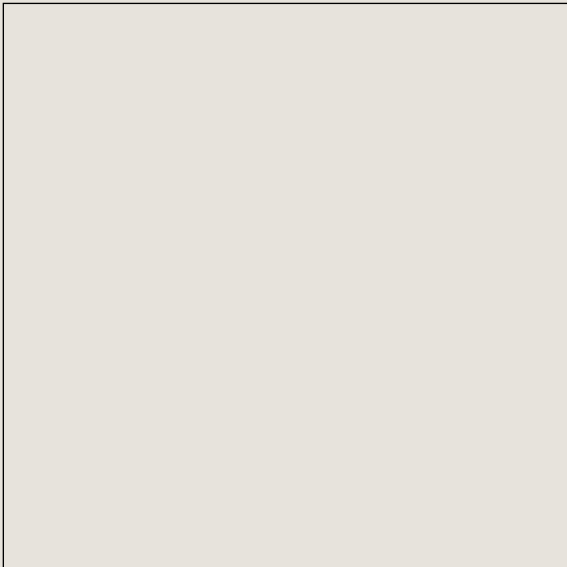
a - main image - front



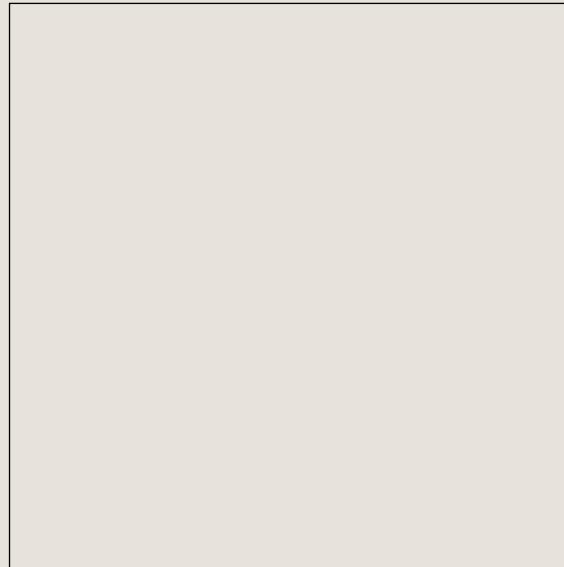
b - additional - back



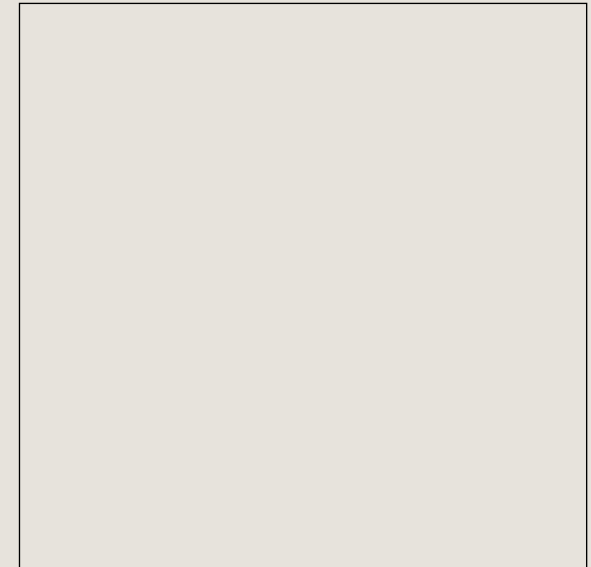
c - additional - ...



d - additional - ...



e - additional - ...



f - optional - ...

Miscellaneous / Verschiedenes - Reflections / Spiegelungen



a - main image



b - additional



a - main image



b - additional



a - main image



b - additional



c - additional

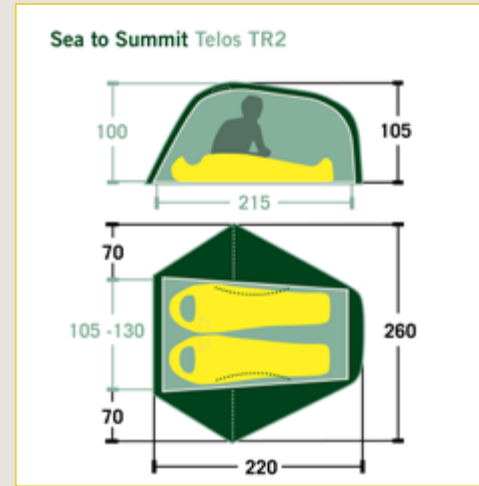
Outdoor -Tents / Zelte - Long Shots / Totalen



a - main image - individual position - tent closed



b - optional - same position - inner tent



c - info graphic



d - additional - outer + inner tent open



e - additional - decorated + people



f - additional - top shot



g - optional - footprint + outer tent



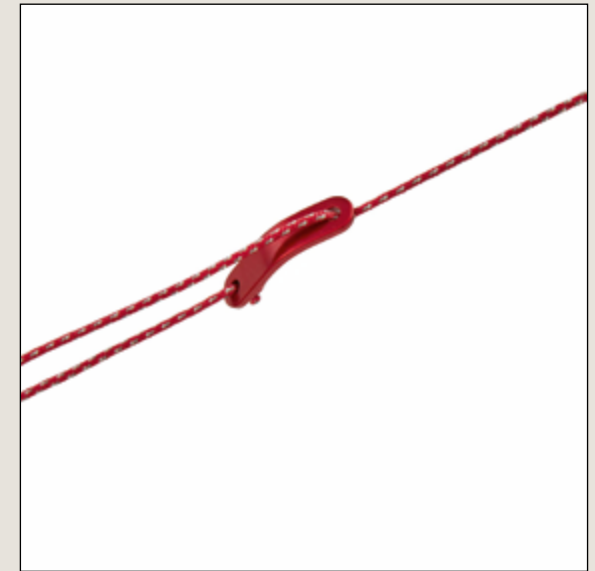
Outdoor -Tents / Zelte - Close up's / Details



h - additional - individual details



i - additional/optional - individual details



j - additional/optional - individual details



k - additional/optional - individual details



l - additional/optional - individual details



m - additional/optional - individual details



n - additional/optional - individual details



o - additional/optional - individual details



p - additional/optional - individual details



q - additional/optional - individual details



x - additional - bag with hand



y - additional - individual parts overview

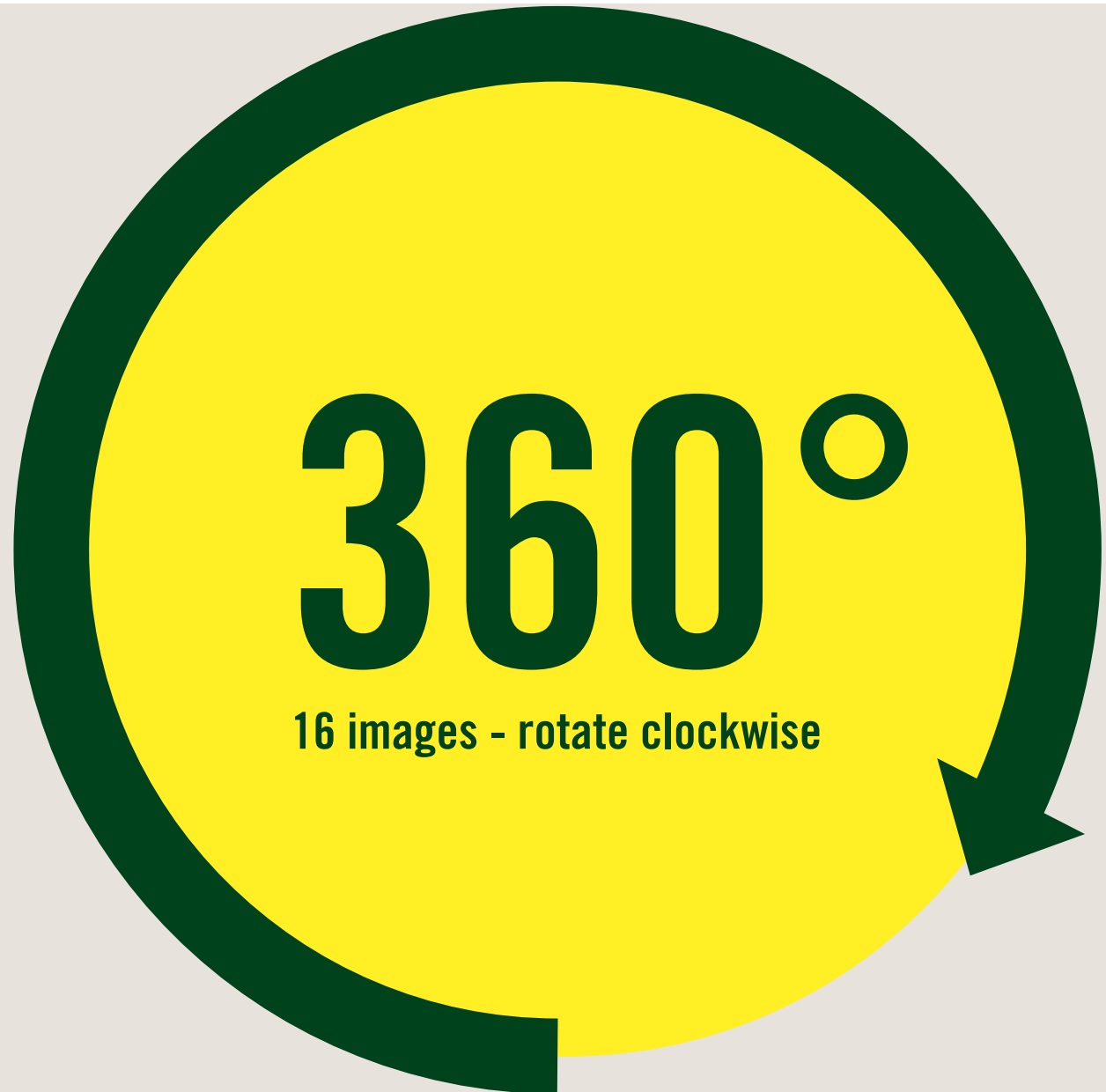
Outdoor - Tents / Zelte - 360



_01 start position - tent open
individuell orientation

naming schedule
product id # _ two digit counter

- 123456789_01
- 123456789_02
- 123456789_03
- 123456789_04
- ...
- 123456789_16



Outdoor - Boats / Boote



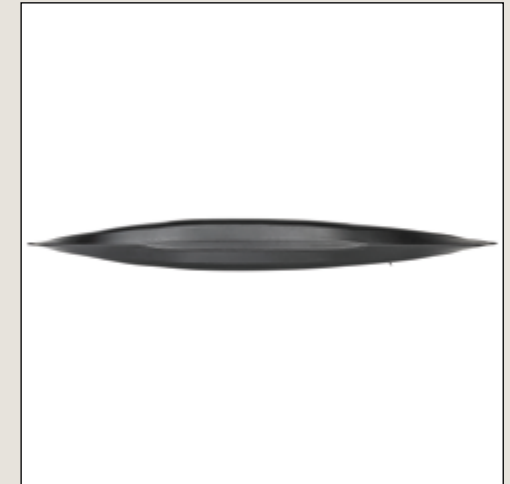
a - main image - xxx



b - additional - xxx



c - additional - xxx



d - additional - xxx



e - bag



f - size



g - parts



i - details (individual)



i -details (individual)



i -details (individual)



i -details (individual)



i -details (individual)



i -details (individual)



i -details (individual)



i -details (individual)



i -details (individual)



Model Shooting - Jackets / Jacken



a - front



b - back



c - side



d - side or front with hood



e - detail hood front



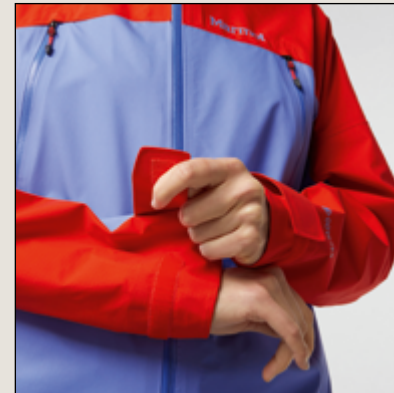
f - detail hood back



g - detail



h - detail



x - detail



y - detail

Model Shooting - Looks



easy, relaxed, laughing, open, neutral, dreamy

