



## Animal Welfare

### Icebreaker – Mulesing Free

As a maker of high-performance merino apparel, we use only pure New Zealand merino and do not allow mulesing at any of our partner merino stations. We pay a significant premium for our merino and to our station partners to ensure that we are ethical and sustainable throughout the process. Consumers who purchase Icebreaker products are helping create a sustainable market for responsible merino wool production.

Be assured that your Icebreaker is made with deep integrity and the best possible practices in regards to animal, social, and environmental ethics.

Find out more about our Sustainability practices [here](#).

### Baacode

Coming soon! Find out more [here](#).

Baacode press release - [click here](#).